







User Experience Research


Competitive Analysis

While I have looked at 16 competitors and related service providers, this document will not compare all of them in detail, instead I think it will be more helpful to analyse the top 5 and focus on the lessons learned from my research and how we can use this info to create a great digital experience for energy comparison.

Business Energy Comparison Sites (direct competitors): EnergyLinx, CompareTheMarket, LoveEnergySavings, UtilityWise, SwitchMyBusiness, British Business Energy, **Domestic Energy Competitors Sites:** MoneySupermarket, USwitch, CheapEnergyClub, **Related Services (domestic only):** Flipper, Voltz, **Providers (indirect competitors):** UtilityWarehouse, Ecotricity, Bulb, Utilita, FlowEnergy

						
Digital Journey	Full	Partial	Full	Full	Full	Will be Full
No of Questions	21 / 24	23	33 (Domestic)	21 (Domestic)	23	TBD
No of Steps	4	3	4	4	6	TBD
Total Visits	9.7M	-	9M	7.6M	-	-
UK Rank	170	71k	217	281	171k	106k
Bounce Rate	25.2%	-	39.4%	44%	-	-
Avg. Pages per Visit	7	-	5	4	-	-
Search Traffic	57%	60%	76%	74%	74%	73%
Direct Traffic	31%	13%	15%	19%	18%	18%
Year Founded	2006	2007	2007	1998	2006	2006





INSURANCE

VehicleHome & petLifeBusinessTravel

UTILITIES

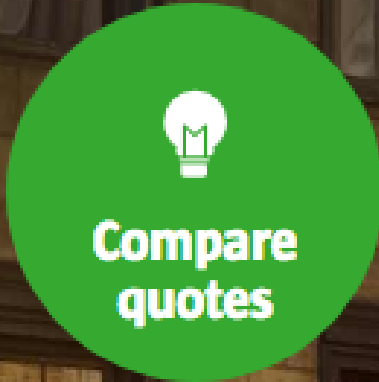
Broadband, TV & phonesEnergyMoney

HELP CENTRE

GuidesMeerkats

REWARDS

Compare business energy suppliers



Looking for Meerkat Meals or Meerkat Movies?

Business energy is not a qualifying product; however, compare prices now and find the right deal for you.

Why should I switch business energy suppliers?

Businesses often use a lot more energy than the average household. In fact, the average small business (10-49 employees) spends £12,327 on electricity and £7,011 annually on gas. With that much money on the line, getting a good business energy rate is vital.

But it's not just about overheads. If the power goes off, it impacts your bottom line and your credibility. You need excellent customer service to get problems resolved in record time.


When you compare business energy suppliers, you can find the deals and the customer service you feel will be best for your business, potentially saving you money and headaches.

Related Articles

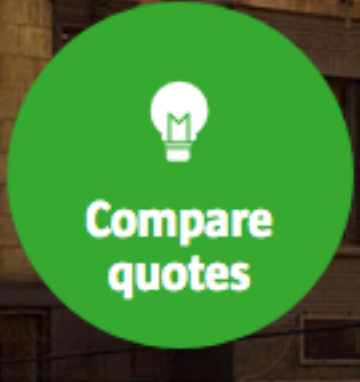
- Energy
- Compare business gas
- Compare business electricity
- Understanding your energy bill
- How can I tell how much gas and electricity I'm using?

Frequently asked questions

How much could I save by switching business energy?	How much your business could save depends on its size, the number of staff and, ultimately, how efficiently it's run. The exact amount is hard to pinpoint because all businesses are different.
How does switching business energy work and how long does it take?	
Will my business supply be disrupted?	
What are the different business tariff options?	
Can I get charity or not-for-profit business energy?	
Can I get a business energy feed-in tariff too?	
What is green business energy?	



Compare business energy suppliers



Looking for Meerkat Meals or Meerkat Movies?

Business energy is not a qualifying product; however, compare prices now and find the right deal for you.

Why should I switch business energy suppliers?

Businesses often use a lot more energy than the average household. In fact, the average small business (10-49 employees) spends £12,327 on electricity and £7,011 annually on gas. With that much money on the line, getting a good business energy rate is vital.

But it's not just about overheads. If the power goes off, it impacts your bottom line and your credibility. You need excellent customer service to get problems resolved in record time.

When you compare business energy suppliers, you can find the deals and the customer service you feel will be best for your business, potentially saving you money and headaches.

Related Articles

- Energy
- Compare business gas
- Compare business electricity
- Understanding your energy bill
- How can I tell how much gas and electricity I'm using?

Frequently asked questions

How much could I save by switching business energy?

How much your business could save depends on its size, the number of staff and, ultimately, how efficiently it's run. The exact amount is hard to pinpoint because all businesses are different.
--

How does switching business energy work and how long does it take?

Will my business supply be disrupted?

What are the different business tariffs?

Landing Page

Compare the market use their landing page to convince/remind visitors of the benefits of switching their business energy and it also provides links to related articles and answers to frequent questions visitors might have.

Step 1: Your Energy

Step 2: Your Details

Step 3: Your Results

Step 4: Switch Now

Your energy

Your details

Your results

Switch now

Your energy

What type of energy do you want to compare?

Electricity

Gas

✓

What is your postcode?

Postcode

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This business energy comparison service is provided by Energylinx for Business Trading Limited on behalf of Comparethemarket. Energylinx for Business Trading Limited is a company registered in Scotland at The e Centre, Cooperage Way Business Village, Alloa, Clackmannanshire FK10 3LP, company registration number SC455901. We, Compare The Market or the BGL Group of companies, do not own or control Energylinx for Business Trading Limited or vice-versa but work together on a limited basis to provide this business service.

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By supplying data you give explicit consent for all data provided to be used in this way unless you tell us otherwise. Our business energy partner Energylinx for Business Trading Limited may use your data for marketing and you will be given an opportunity to decide whether you wish to receive marketing from us.

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1

2

3

4

Your energy

What type of energy do you want to compare?

Electricity

Gas

What is your postcode?

Postcode

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By supplying data to us you will provide information about yourself and others with the Data Protection Act 1998 defines as personal data or sensitive personal data. The Data Controller will be Compare The Market Limited. Data will be used by **comparethemarket.com** and Energylinx for Business Ltd for the purpose of providing you with a quote and switching your energy provider. **comparethemarket.com** may also contact you in relation to other products and services provided by **comparethemarket.com**.

By supplying data you give explicit consent for all data provided to be used in this way unless you tell us otherwise. Our business energy partner Energylinx for Business Trading Limited may use your data for marketing and you will be given an opportunity to decide whether you wish to receive marketing from us.

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Landing Page

Step 1: Your Energy

This step of the journey expands as visitors fill it out.

Step 2: Your Details

Step 3: Your Results

Step 4: Switch Now

Your energy

Your details

Your results

Switch now

Your energy

What type of energy do you want to compare?

ElectricityGas

✓

What is your postcode?

POSTCODE

✓

What is your supply address?

Mill Cote Mill Corner S...

✓

Can we use your industry held data?

☒ Yes

☐ No

✓

Is this a change of tenancy?

☐ Yes

☒ No

✓

What is your contract end date?

30122018

☐ I don't know

✓

Who is your current supplier?

Affect Energy

✓

How much energy do you use?

kWh per year

✓

Please wait...

1

2

3

4

Your energy

What type of energy do you want to compare?

Energy price plans relate specifically to where your business is located, therefore our business energy partner Energylink for Business Trading Limited need to identify your supply address in order to create a price comparison.

What is your postcode?

CB7 5HT

What is your supply address?

Mill Cote Mill Corner Soham Ely

Can we use your industry held data?

☒ Yes

☐ No

Is this a change of tenancy?

☐ Yes

☒ No

What is your contract end date?

ddmmyyyy

☐ I don't know

Who is your current supplier?

Please select

How much energy do you use?

kWh per year

Landing Page


Step 1: Your Energy

This step of the journey expands as visitors fill it out.

Step 2: Your Details

Step 3: Your Results

Step 4: Switch Now

comparethemarket™

Your energy

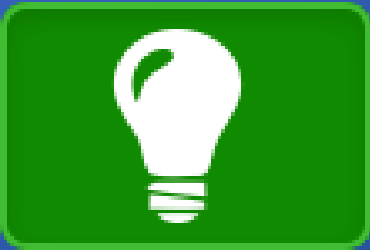
Your details


Your results

Switch now

Your energy

What type of energy do you want to compare?

Electricity

Gas

✓

What is your postcode?

CB7 5HT

✓

What is your supply address?

Mill Cote Mill Corner S...

✓

Can we use your industry held data?

☐ Yes

☒ No

✓

Do you know your MPAN?

☒ Yes


☐ No

✓

MPAN

S /

Find

comparethemarket™

1

2

3

4

Your energy

What type of energy do you want to compare?

Energy price plans relate specifically to where your business is located, therefore our business energy partner Energylink for Business Trading Limited need to identify your supply address in order to create a price comparison.

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CB7 5HT

What is your supply address?

Mill Cote Mill Corner Soham Ely

Can we use your industry held data?

☐ Yes

☒ No

Do you know your MPAN?

☒ Yes

☐ No

MPAN

S /

Find

Landing Page

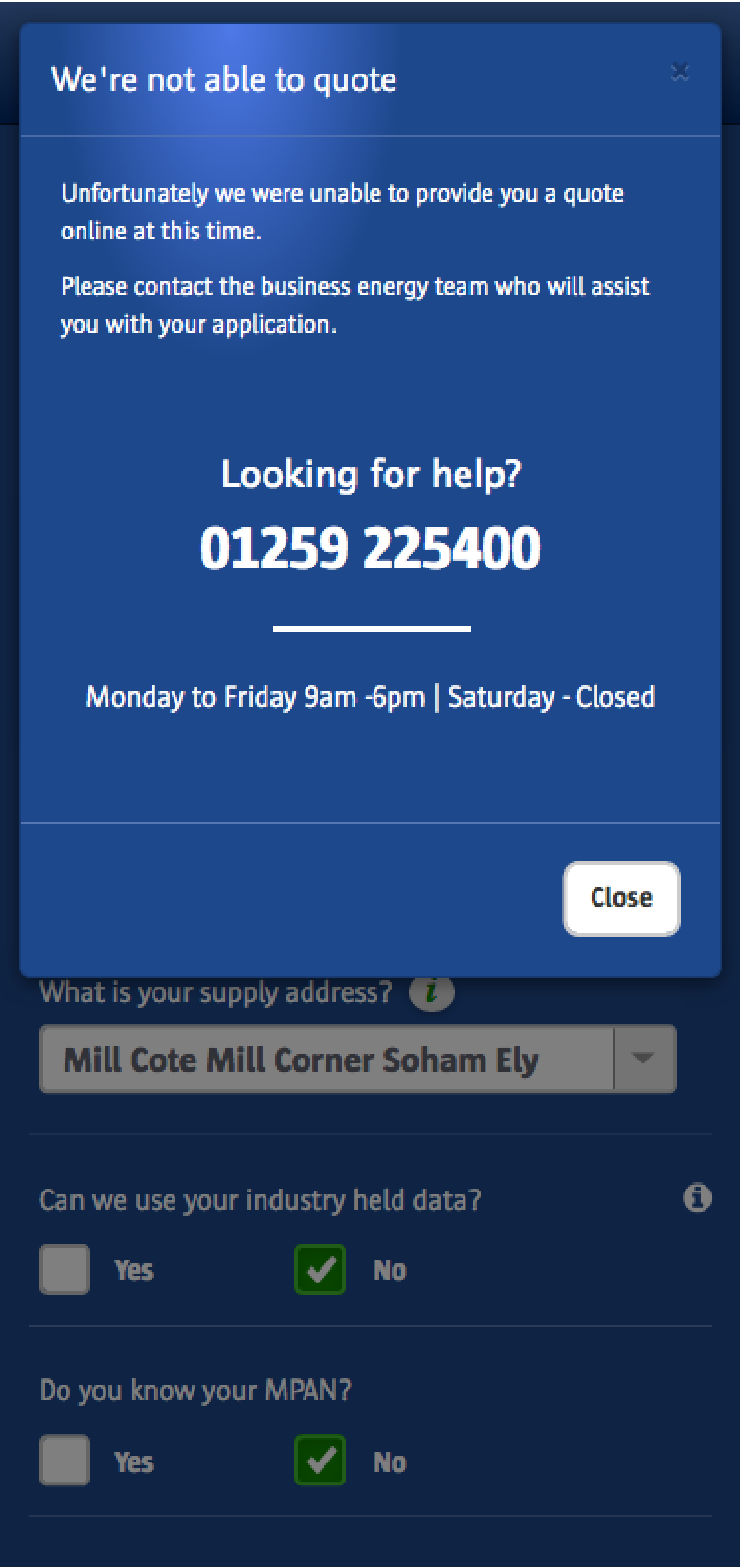
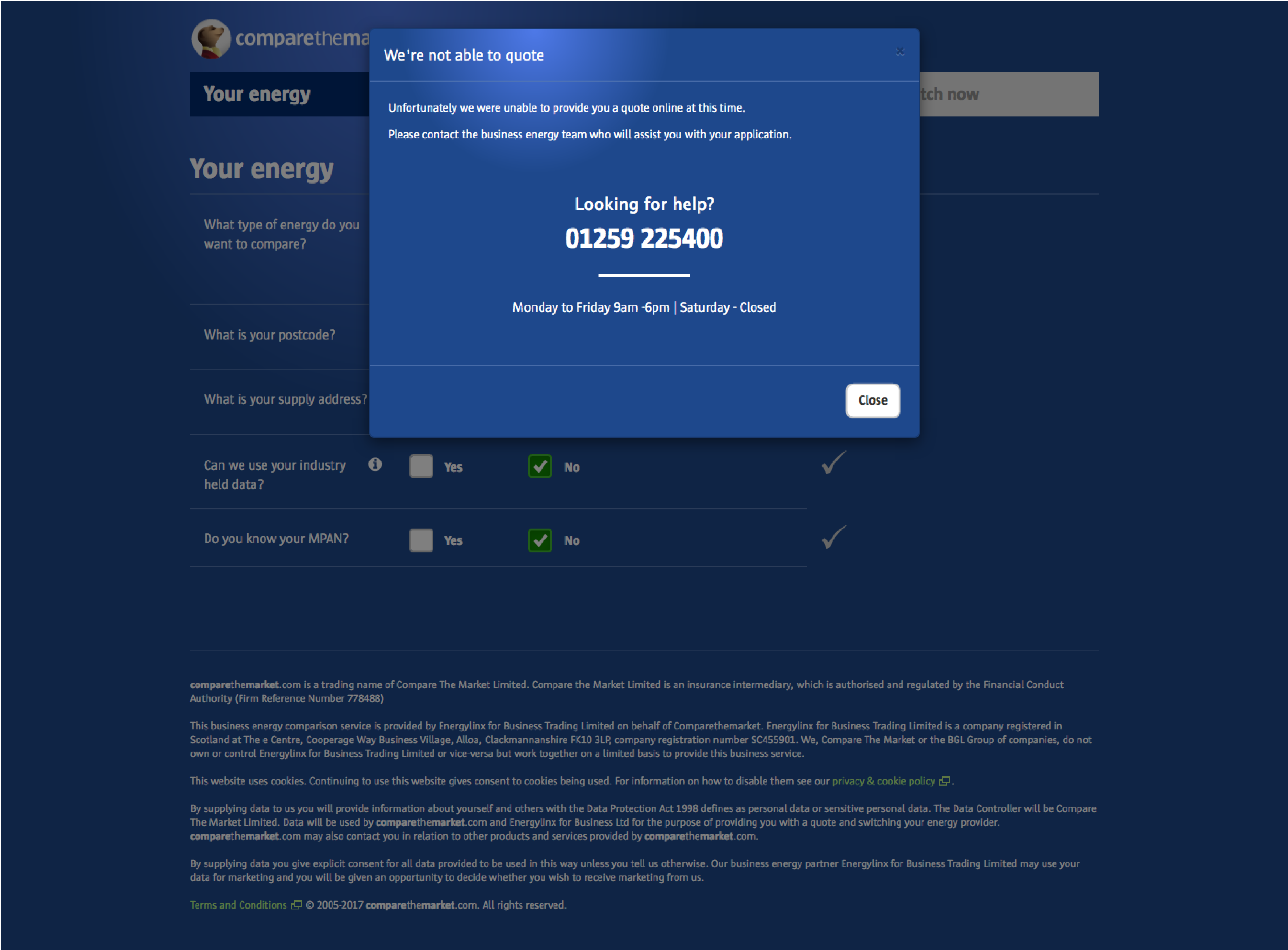
Step 1: Your Energy

This step of the journey expands as visitors fill it out.

Step 2: Your Details

Step 3: Your Results

Step 4: Switch Now



Landing Page

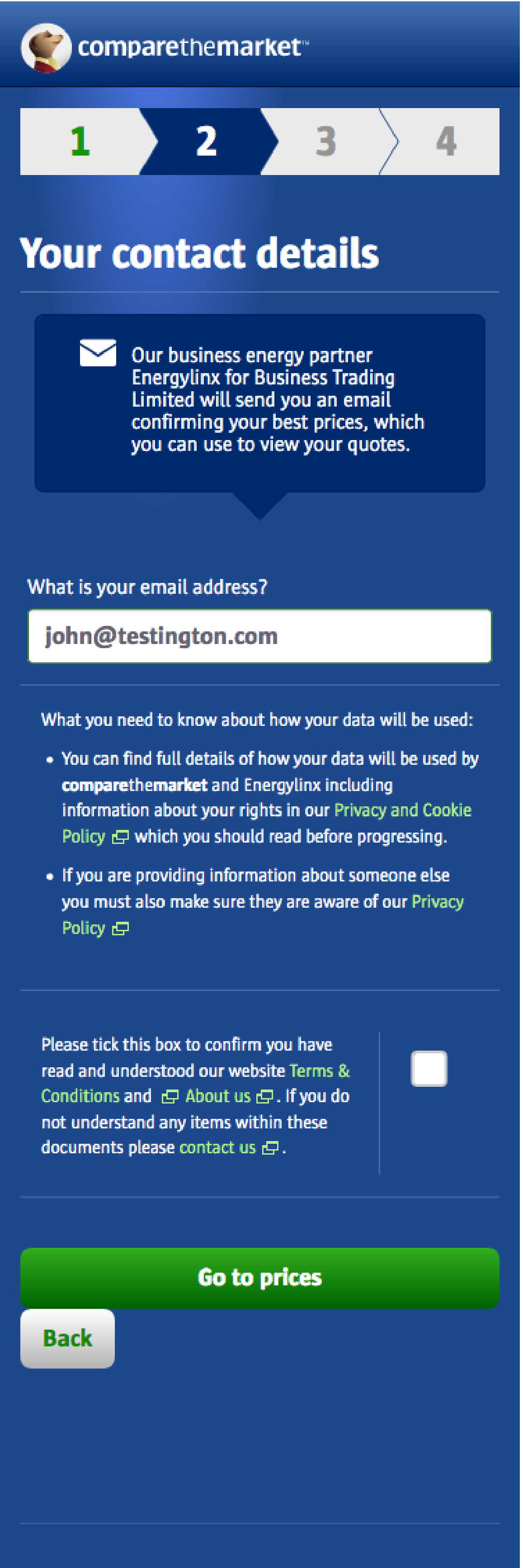
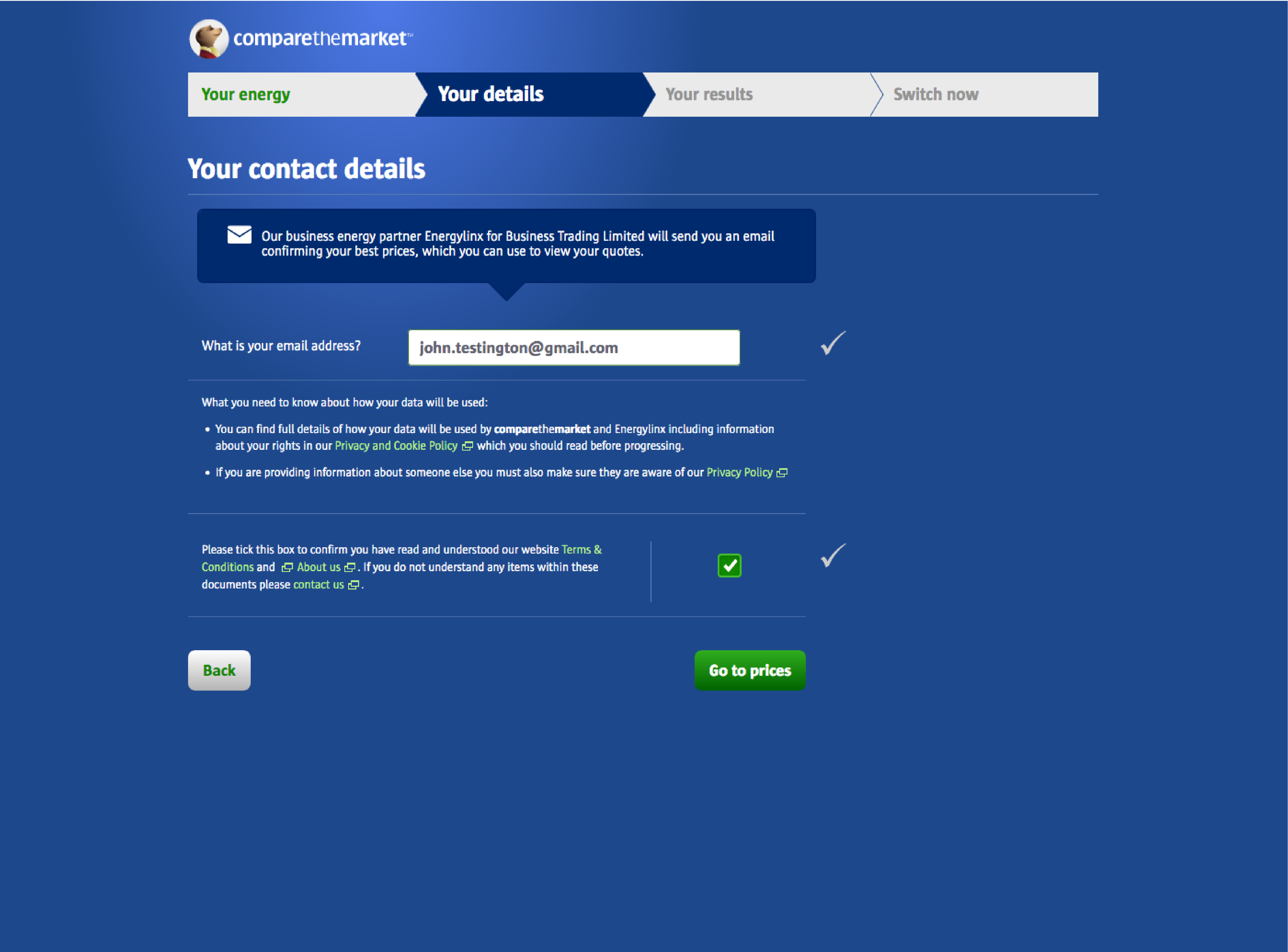
Step 1: Your Energy

If a user can't provide either a MPAN number or valid enough info for CompareTheMarket to identify them, they will be asked to switch to a voice journey by being given a phone number to call.

Step 2: Your Details

Step 3: Your Results

Step 4: Switch Now



Landing Page

Step 1: Your Energy

Step 2: Your Details

Users will only be asked by their email address before seeing results, which they say is needed to send documents.

Step 3: Your Results

Step 4: Switch Now

Your estimated projection

Search criteria










Fuel type	Electricity	Quote Ref. No.	1391395
Meter type	STD	No. of Price Plans	35
Electricity	12,222 kWh		

Important information

The below charges do not include VAT or CCL charges. Please click the button to see the impact of VAT and CCL to these results.

Results including VAT & CCL

Payment type

All	1 year	2 years	3 years	4 years	5 years
Price plan name		Estimated annual cost (Excluding CCL & VAT)	Estimated monthly cost	Contract end	
<div></div> <div>Base Rate SM</div>		<div>£1,861.15</div> <div>Standing charge: 25.110 p/day Unit rate: 14.478 p/kWh</div>	<div>£195.66</div> <div>Payment method: Monthly Fixed Direct Debit</div>	<div>30th December 2019</div> <div><div>Switch now</div><div>More details</div></div>	
<div></div> <div>Business Electricity Plan (Connect S) 1 Baserate</div>		<div>£1,861.41</div> <div>Standing charge: 27.000 p/day Unit rate: 15.570 p/kWh</div>	<div>£195.69</div> <div>Payment method: Monthly Variable Direct Debit</div>	<div>30th December 2019</div> <div><div>Switch now</div><div>More details</div></div>	
<div></div> <div>Standard</div>		<div>£2,207.89</div> <div>Standing charge: 33.640 p/day Unit rate: 16.200 p/kWh</div>	<div>Payment method: Monthly Cash/Cheque</div>	<div>30th December 2021</div> <div><div>Switch now</div><div>More details</div></div>	
<div></div> <div>Standard</div>		<div>£2,207.89</div> <div>Standing charge: 33.640 p/day Unit rate: 16.200 p/kWh</div>	<div>Payment method: Monthly Cash/Cheque</div>	<div>30th December 2022</div> <div><div>Switch now</div><div>More details</div></div>	
<div></div> <div>Single Rate Domestic Unrestricted</div>		<div>£2,208.05</div> <div>Standing charge: 28.000 p/day Unit rate: 17.230 p/kWh</div>	<div>£230.35</div> <div>Payment method: Monthly Fixed Direct Debit</div>	<div>30th December 2022</div> <div><div>Switch now</div><div>More details</div></div>	
<div></div> <div>Base Rate SM</div>		<div>£2,228.39</div> <div>Standing charge: 27.680 p/day Unit rate: 17.406 p/kWh</div>	<div>£232.39</div> <div>Payment method: Monthly Fixed Direct Debit</div>	<div>30th December 2023</div> <div><div>Switch now</div><div>More details</div></div>	
<div></div> <div>2 Year Fixed Rate Electricity</div>		<div>£2,259.92</div> <div>Standing charge: 30.490 p/day Unit rate: 17.580 p/kWh</div>	<div>£235.54</div> <div>Payment method: Monthly Variable Direct Debit</div>	<div>30th December 2020</div> <div><div>Switch now</div><div>More details</div></div>	
<div></div> <div>1 Year Fixed Rate Electricity</div>		<div>£2,270.44</div> <div>Standing charge: 30.360 p/day Unit rate: 17.670 p/kWh</div>	<div>£236.59</div> <div>Payment method: Monthly Variable Direct Debit</div>	<div>30th December 2019</div> <div><div>Switch now</div><div>More details</div></div>	
<div></div> <div>3 Year Fixed Rate Electricity</div>		<div>£2,298.14</div> <div>Standing charge: 30.580 p/day Unit rate: 17.890 p/kWh</div>	<div>£239.36</div> <div>Payment method: Monthly Variable Direct Debit</div>	<div>31st December 2021</div> <div><div>Switch now</div><div>More details</div></div>	

Important information

The below charges do not include VAT or CCL charges. Please click the button to see the impact of VAT and CCL to these results.

Results including VAT & CCL

Payment type

Price plan name	Estimated annual cost (Excluding CCL & VAT)	Estimated monthly cost	Contract end
Base Rate SM	£1,829.01 Standing charge: 25.110 p/day Unit rate: 14.478 p/kWh	£182.90 Payment method: Monthly Fixed Direct Debit	10th October 2019
<div>Switch now</div> <div>More info</div>			
Business Electricity Plan (Connect S) 1 Baserate	£1,829.26 Standing charge: 27.000 p/day Unit rate: 15.570 p/kWh	£182.93 Payment method: Monthly Variable Direct Debit	1st November 2019
<div>Switch now</div> <div>More info</div>			
Standard	£2,170.13 Standing charge: 33.640 p/day Unit rate: 16.200 p/kWh	Payment method: Monthly Cash/Cheque	21st October 2020
<div>Switch now</div> <div>More info</div>			
Standard	£2,170.13 Standing charge: 33.640 p/day Unit rate: 16.200 p/kWh	Payment method: Monthly Cash/Cheque	21st October 2021
<div>Switch now</div> <div>More info</div>			
Standard	£2,170.13 Standing charge: 33.640 p/day Unit rate: 16.200 p/kWh	Payment method: Monthly Cash/Cheque	21st October 2022
<div>Switch now</div> <div>More info</div>			
Base Rate SM	£2,189.75 Standing charge: 27.680 p/day Unit rate: 17.406 p/kWh	£218.98 Payment method: Monthly Fixed Direct Debit	10th October 2023

Landing Page

Step 1: Your Energy

Step 2: Your Details

Step 3: Your Results

The results page offers filters and a recap of the search criteria, as well as two separate CTAs for each plan, one for switching and one for learning more.

Step 4: Switch Now

Your estimated projection

Search criteria

Fuel type	Electricity	Quote Ref. No.	1391395
Meter type	STD	No. of Price Plans	35
Electricity	12,222 kWh		


Important information

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Results including VAT & CCL

Payment type

All 1 year 2 years 3 years 4 years 5 years

Price plan name	Estimated annual cost (Excluding CCL & VAT)	Estimated monthly cost	Contract end	
 Base Rate SM	£1,861.15 Standing charge: 25.110 p/day Unit rate: 14.478 p/kWh	£195.66 Payment method: Monthly Fixed Direct Debit	30th December 2019	Switch now Close details

Price plan details	New electricity price plan
Supplier name	D-Energi
Price plan name	Base Rate SM
Price plan type	
Payment method	Monthly Fixed Direct Debit
Daily standing charge	25.11 pence per day
Unit rate (pence/kWh)	14.48 pence per kWh
FIT Levy click to see explanation	£0.00 per annum
Climate Change Levy click to see explanation	01/04/2018 to 31/03/2019: 0.583 pence per kWh 01/04/2019 to 31/03/2020: 0.847 pence per kWh
Price plan ends on	30th December 2019
Additional products or services included	

Estimated Electricity cost for you on this price plan	
Your annual consumption (based on the consumption input)	12,222 kWh
Cost Projection (based on current prices and including VAT)	£1,861.15 per annum click to see calculation
Discounts and additional charges	
Estimated direct debits (your initial monthly Direct Debit is calculated by dividing the estimated annual spend by 12)	£ 195.66 per month

Key Facts

Base Rate SM

Unfortunately D-ENERGi are unable to accept the following list of business types due to credit risk.

Hairdressers
Bar/Pubs
Property Management
Takeaways (Pizza, Kebab, Fish & Chip shops etc.)
Small shops (Hairdressers, Tanning Salons, Off Licences etc.)

We apologise for any inconvenience but this is due to the high risk involved with the types of businesses listed.

We do however offer the option of placing the business with one of our partnered suppliers and would be happy to arrange agreements on your behalf.

Who are D-Energi?


Important information



The below charges do not include VAT or CCL charges. Please click the button to see the impact of VAT and CCL to these results.

Results including VAT & CCL

Payment type

Price plan name	Estimated annual cost (Excluding CCL & VAT)	Estimated monthly cost	Contract end
 Base Rate SM	£1,829.01 Standing charge: 25.110 p/day Unit rate: 14.478 p/kWh	£182.90 Payment method: Monthly Fixed Direct Debit	10th October 2019

Switch now

More details

Price plan details	New electricity price plan
Supplier name	D-Energi
Price plan name	Base Rate SM
Price plan type	
Payment method	Monthly Fixed Direct Debit
Daily standing charge	25.11 pence per day
Unit rate (pence/kWh)	14.48 pence per kWh
FIT Levy click to see explanation	£0.00 per annum
Climate Change Levy click to see explanation	
Price plan ends on	10th October 2019
Additional products or services included	

Estimated Electricity cost for you on this price plan	
Your annual consumption (based on the consumption input)	12,000 kWh
Cost Projection (based on current prices and including VAT)	£1,829.01 per annum click to see calculation
Discounts and additional charges	
Estimated direct debits (your initial monthly Direct Debit is calculated by dividing the estimated annual spend by 12)	£ 182.90 per month

Key Facts

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Step 4: Switch Now

comparethemarket™

Your energy

Your details

Your results

Switch now

Your business details

Business name

John Limited

Find

✓

Business name:
John Limited
Your address:
78 Montgomery Street
Edinburgh
Lothian
undefined
EH7 5JA
Company registration number:
SC289775

Your supply details

Please confirm your existing contract end date

30

12

2018

Your supply address

MILL Cote MILL Corner Ely CB7 5HT

Is this your billing address?

✓ Yes

No

✓

Your contact details

Title

Mr

✓

First name

John

✓

Last name

Testington

✓

Landline number

0800 200 0300

✓

Mobile number

07299 292929

✓

Email address

john.testington@gmail.com

Authorised person?

✓ Yes

No

✓


Authorised position

Director

✓

Back

Next

comparethemarket™

1

2

3


4

Your business details

Business name

Find

Your supply details

Please confirm your existing contract end date 

10

10

2018

Your supply address

MILL Cote MILL Corner Ely CB7 5HT

Is this your billing address?

✓ Yes

No

Your contact details

Title

Title

First name

Last name

Landline number

Mobile number

Email address

john@testington.com

Authorised person?

✓ Yes

No

Authorised position

Please select

Next

Back

Landing Page


Step 1: Your Energy

Step 2: Your Details

Step 3: Your Results

Step 4: Switch Now

Finally, once a visitor decides to switch to a plan, they will be asked for their business name (which is validated against a database, supply details, contact details, and finally payment details.

comparethemarket™

Your energy

Your details

Your results

Switch now

Your payment details

You have elected to pay by Monthly Direct Debit, in order for D-Energi to set up the Direct Debit please enter your bank/building society details below. These details are encrypted, stored then securely passed to D-Energi. Our business energy partner Energylinx for Business Trading Limited shall never take monies from your account.

Are you the only person required to authorise this Direct Debit?

☒ Yes☐ No

Please enter your bank details

Name of account holder

18 characters left

Account number

Sort code


-

-

Data Retention: Please note that 'Sensitive Personal Data' such as your business Bank Account Number and Sort Code will be deleted automatically from the Data Processors servers within the period of time as defined within the [Privacy and Cookie Policy](#).

Back

Next

comparethemarket™

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Your payment details

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Step 1: Your Energy

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Step 4: Switch Now

Finally, once a visitor decides to switch to a plan, they will be asked for their business name (which is validated against a database, supply details, contact details, and finally payment details.

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Impressions

Positives



The form is always in one column, simplifying progression

The journey is split into logical sections

CTAs are of a different colour from the fields and background, making them easy to spot

They use inline validation

They provide alternatives for users who don't have MPAN/MPRN numbers

They offer a full digital journey

Negatives



Most fields don't have error text

Auto-advancing forms can cause confusion





Business Energy Home Energy Other Services Resources About Us

0800 9888 375

Over 197,726 switches,
and £79 million saved
– switch to a cheaper
deal today!

Lower prices. Great service. Simply better.

Enter Postcode [GO](#)

Comparing for your home? [Click Here](#)

★★★★★ ★Trustpilot
Rated higher than uSwitch, MoneySupermarket
and CompareTheMarket.



★Trustpilot
★★★★★
TrustScore 9.5 | 6,976 reviews

A vey good company.
This company has brokered the gas and electricity
contracts for our church building for the past 12 months,
and I have f...
David Williams, 13 hours ago



About Us

Since we were formed in 2008, Love Energy Savings has gone on to become the most trusted business energy price comparison specialist in the UK. We're here to save you time and money, and to share our vast knowledge of the energy market. It's no wonder that 86% of our customers continue to use our service year after year.

[READ MORE](#)

News

5 weird and wonderful interview techniques
[Read more](#)
7 green business initiatives that will future-
proof your business [Read more](#)

[Latest Industry News](#)

What We Do

How Does it Work?

We Make it Easy to Compare Energy Tariffs & Save Money

We're called Love Energy Savings for a reason - it's our mission to help businesses to save as much money as possible.

As one of the largest impartial business energy comparison companies, we're proud to say that new customers save an average of 40% on their gas and electricity bills when switching with us. We've prevented more than 79,000 organisations (and counting) from spending more than they need to on their energy, and if we can't beat your initial supplier renewal quote we'll give you £1,000. That's how confident we are!

Our state-of-the-art comparison engine makes the whole process quick and easy - it takes you just seconds to compare more than 150 business energy products. Our friendly team of energy market consultants will then do all of the work for you, taking care of the switchover on your behalf from start to finish.



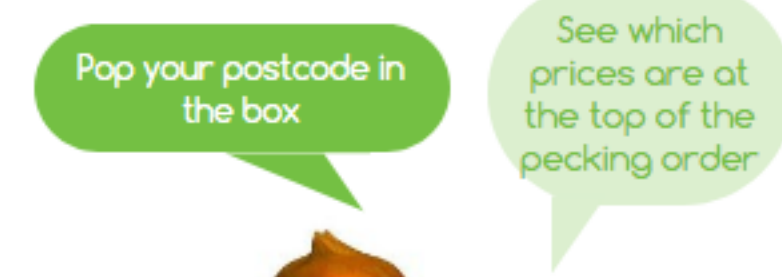
Over 197,726 switches,
and £79 million saved –
switch to a cheaper deal
today!

Lower prices. Great service. Simply better.

Enter Postcode [GO](#)

Comparing for your home? [Click Here](#)

★★★★★ ★Trustpilot
Rated higher than uSwitch, MoneySupermarket
and CompareTheMarket.



★Trustpilot
★★★★★
TrustScore 9.5 | 6,980 reviews

Love Energy provide a first class...
Love Energy provide a first class service, they are the only
company I would use for comparing the market and
finding us...
Caroline Ganjou, 82 minutes ago



About Us

Since we were formed in 2008, Love Energy Savings has gone on to become the most trusted business energy price comparison specialist in the UK. We're here to save you time and money, and to share our vast knowledge of the energy market. It's no wonder that 86% of our customers continue to use our service year after year.

[READ MORE](#)

News

5 weird and wonderful interview techniques
[Read more](#)
7 green business initiatives that will future-
proof your business [Read more](#)

[Latest Industry News](#)

Landing Page

Love Energy Savings made their mascots the dominant element of their landing page, while the rest is a mix of trust elements (reviews, news) and informationa bout how the process works.

Step 1: Quote Details

Step 2: Results

Step 3: Business Details

Step 4: Your Details

Step 5: We'll call you



Are you comparing for business or home?

Business

Home

What is the business address?

E14 0LU

Find my address »

Select your address

What would you like to compare?

Electric

Gas

Who supplies your energy?

Don't know

SHOW MORE

How much is your bill usually? (ex VAT)

£

Monthly

Contact name

Contact number

By submitting this form, you agree to Love Energy Savings [terms and conditions](#).

See Results >

For more information please visit our [privacy policy](#).

Are you comparing for business or home?

☒ Business
 ☐ Home

What is the business address?

☒ Find my address »

What would you like to compare?

☒ Electric
 ☐ Gas

Who supplies your energy?

☐ British Gas
 ☐ EDF
 ☐ SCOTTISH POWER

☐ npower
 ☐ OPUS energy
 ☐ extraenergy

☐ e.on
 ☐ DUAL energy
 ☐ sse

☐ Don't know

SHOW MORE

How much is your bill usually? (ex VAT)

Contact name

Contact number

By submitting this form, you agree to Love Energy Savings [terms and conditions.](#)

See Results >

For more information please visit our [privacy policy.](#)

Landing Page

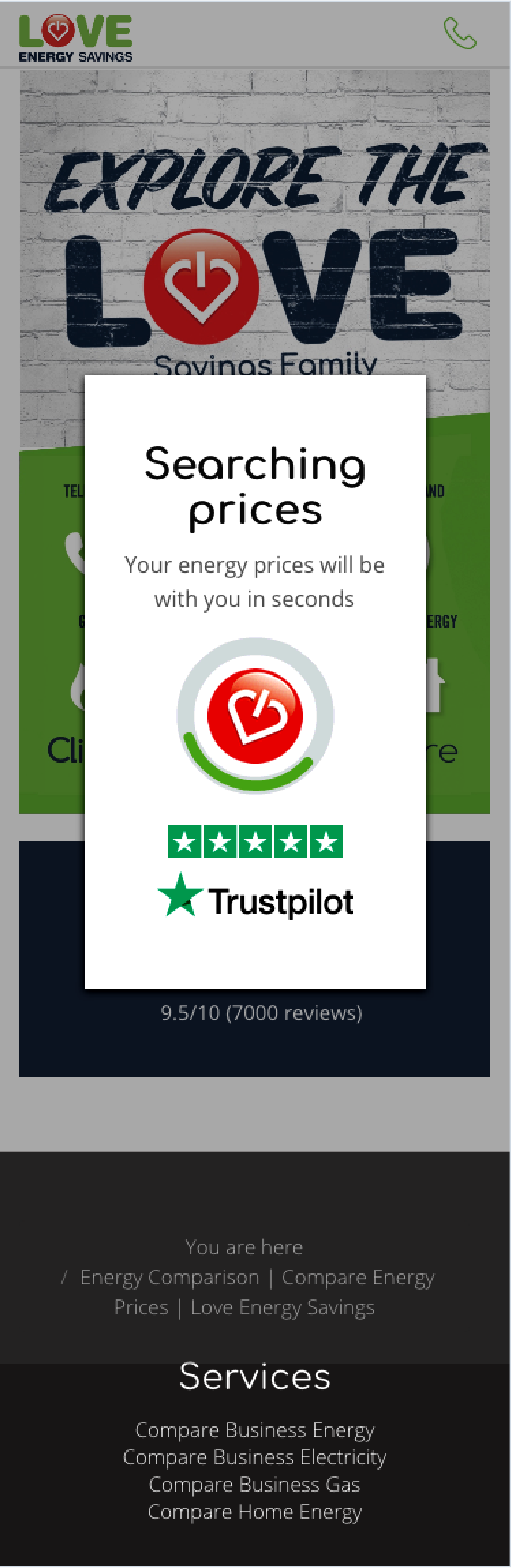
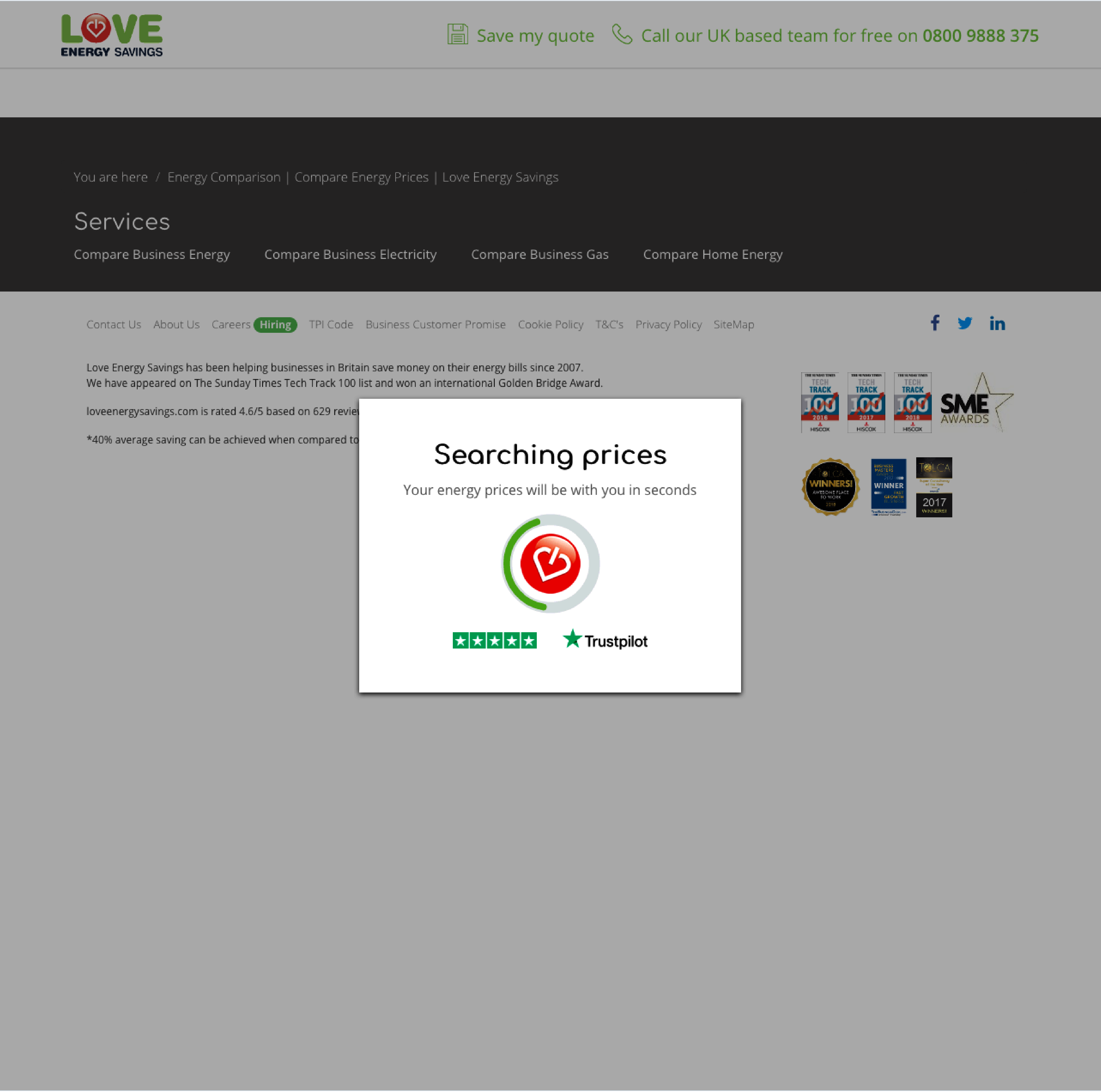
Step 1: Quote Details

Step 2: Results

Step 3: Business Details

Step 4: Your Details

Step 5: We'll call you



Landing Page

Step 1: Quote Details

Step 2: Results

Loading Quotes

Step 3: Business Details

Step 4: Your Details

Step 5: We'll call you





- monthly: £99
- annually: £1.185

Step 5: We'll call you

LOVEENERGY SAVINGS

Save my quoteCall our U

You could save £165.25 per year

Current supplier: EON, Estimated current bill: £1,350.60

< edit your details

how is this calculated ?

SPONSORED

At a glance...

British Gas

Fixed prices for 2 years

UK Call Centre

Direct debit discount

Online account

Switch online

ExtraFree Smart Meter^ For Accurate Billing and Automated Reads

Save your business

£119/year

8.8% Savings

Est. monthly bill: £103

Est. annual bill: £1,232

Why L

SWITCH ONLINE

At a glance...

British Gas Lite

Fixed prices for 3 years

UK Call Centre

Direct debit discount

Online account

Switch online

ExtraFree Smart Meter^ For Accurate Billing and Automated Reads

Save your business

£165/year

12.2% Savings

Est. monthly bill: £99

Est. annual bill: £1,185

Why L

SWITCH ONLINE

At a glance...

British Gas Lite

Fixed prices for 1 year

UK Call Centre

Direct debit discount

Online account

Switch online

ExtraFree Smart Meter^ For Accurate Billing and Automated Reads

Save your business

£162/year

12.0% Savings

Est. monthly bill: £99

Est. annual bill: £1,189

Why L

SWITCH ONLINE

At a glance...

British Gas Lite

Fixed prices for 2 years

UK Call Centre

Direct debit discount

Online account

Switch online

ExtraFree Smart Meter^ For Accurate Billing and Automated Reads

Save your business

£156/year

11.5% Savings

Est. monthly bill: £100

Est. annual bill: £1,195

Why L

SWITCH ONLINE

At a glance...

Save your business

Why L

How is this calculated?

Based on the information you provided we calculate that you're currently paying about £1,350.60 a year on your

Your quote is based on these details:

Your current electricity plan

Contract Start Date

31-Dec-2018

Edit

Meter Type

Single Rate

Edit

Supplier

EON

Edit

Your consumption

Spend (£)

Units (kWh)

Your Spend

£1,350.60

Edit

How is this calculated?

Based on the information you provided we calculate that you're currently paying about £1,350.60 a year on your

Your quote is based on these details:

Your current electricity plan

Contract Start Date

31-Dec-2018

Edit

Meter Type

Single Rate

Edit

Supplier

British Gas

Edit

Your consumption

Spend (£)

Units (kWh)

Your Spend

£1,350.60

Edit

Landing Page

Step 1: Quote Details

Step 2: How is this calculated

They show savings instead of prices, so they have a section to explain how they calculate this.

Step 3: Business Details

Step 4: Your Details

Step 5: We'll call you

The logo for LOVE ENERGY SAVINGS. It features the word "LOVE" in a large, bold, green sans-serif font. The letter "O" is replaced by a red heart icon with a white power button symbol inside it. Below "LOVE", the words "ENERGY SAVINGS" are written in a smaller, bold, dark blue sans-serif font.

LOVEENERGY SAVINGS

Save my quoteCall our U

You could save £165.25 per year

Current supplier: EON, Estimated current bill: £1,350

< edit your details

how is this calculated ?

SPONSORED

At a glance...

British Gas

Fixed prices for 2 years

Direct debit discount

UK Call Centre

Online account

Switch online

Extra

Free Smart Meter^ For Accurate Billing and Automated Reads

Save your business

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Est. monthly bill: £103

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Why L

Five

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Cas

We

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Est. annual bill: £1,195

Why L

Five

De

Tr

Fai

Cas

We

SWITCH ONLINE

At a glance...

Save your business

Why L

Filter plans

Choose suppliers

Any (11)

British Gas

British Gas Lite

DUAL energy

SCOTTISHPOWER

npower

sse

OPUS energy

GAZPROM ENERGY

BRISTOL energy

edf

e-on

How long would you like to fix your prices for? (select a contract length years)

Any (1-4 Years)

1

2

3

4

Standing charge

With standing charge

Without standing charge

Reset filters

Filter plans

Choose suppliers

Any (11)

British Gas

British Gas Lite

DUAL energy

SCOTTISHPOWER

npower

sse

OPUS energy

GAZPROM ENERGY

BRISTOL energy

edf

e-on

How long would you like to fix your prices for? (select a contract length years)

Any (1-4 Years)

1

2

3

4

Standing charge

With standing charge

Without standing charge

Reset filters

Landing Page

Step 1: Quote Details

Step 2: Filters

Step 3: Business Details

Step 4: Your Details

Step 5: We'll call you

LOVE

ENERGY SAVINGS

Save my quote

Call our U

You could save £165.25 pe

Current supplier: EON, Estimated current bill: £1,35

< edit your details

how is this calculated ?

SPONSORED

At a glance...

British Gas

Fixed prices for 2 years

Direct debit discount

UK Call Centre

Online account

Switch online

Save your business

£119/year

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Est. monthly bill: £103

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Why L

✓ Fiv

✓ De

✓ Tra

✓ Fai

✓ Cas

✓ We

SWITCH ONLINE

At a glance...

British Gas Lite

Fixed prices for 3 years

Direct debit discount

UK Call Centre

Online account

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Save your business

£165/year

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Est. monthly bill: £99

Est. annual bill: £1,185

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£156/year

11.5% Savings

Est. monthly bill: £100

Est. annual bill: £1,195

Why L

✓ Fiv

✓ De

✓ Tra

✓ Fai

✓ Cas

✓ We

SWITCH ONLINE

At a glance...

Save your business

Why L

Plan details

British Gas Lite

This plan could save your business **£165 a year**

A smart new energy service created especially for small businesses

Manage your energy use online – anytime, anywhere

UK-based webchat team available Monday to Friday 9am-5pm

What you pay now	What you will pay
Supplier	
EON	BGLite
Day Unit Rate	
8,005 kWh at 16.87 p	8,005 kWh at 13.80 p
Standing charge	
0.00 p per day (£0.00/year)	22.10 p per day (£80.67/year)
Prices guaranteed until	
-	3 Years
Estimated annual bill (including VAT)	
£1,620.72 VAT (20%) £270.12	£1,422.43 VAT (20%) £237.07
Estimated monthly bill (including VAT)	
£135.06 VAT (20%) £22.51	£118.54 VAT (20%) £19.76

£1,350.60

£1,185.36

What you pay now

What you will pay

Based on your estimated electricity usage of 8,005 kWh per year

Buy now >

Or call our switching support

Call 0800 9888 375 >

Open Now

Open until 5:30pm today

Lines open Monday - Firday 8:30am-5:30pm

Saturday 10:00am - 16:00pm

Plan details

British Gas

This plan could save your business **£89 a year**

What you pay now	What you will pay
Supplier	
British Gas	British Gas
Day Unit Rate	
8,005 kWh at 16.87 p	8,005 kWh at 14.57 p
Standing charge	
0.00 p per day (£0.00/year)	25.99 p per day (£94.86/year)
Prices guaranteed until	
-	2 Years
Estimated annual bill (including VAT)	
£1,620.72 VAT (20%) £270.12	£1,513.43 VAT (20%) £252.24
Estimated monthly bill (including VAT)	
£135.06 VAT (20%) £22.51	£126.12 VAT (20%) £21.02

£1,350.60

£1,261.19

What you pay now

What you will pay

Based on your estimated electricity usage of 8,005 kWh per year

Buy now >

Landing Page

Step 1: Quote Details

Step 2: Tariff Details

Step 3: Business Details

Step 4: Your Details

Step 5: We'll call you

Switching to BGLite

✓ 1. Business details

Company Name

Test Inc

Is the company address same as the supply address?



Yes

No



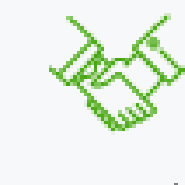
34
Globe House
Botanic Square
E14 0LU

[Change address](#)

Company Type



Sole Trader



Partnership



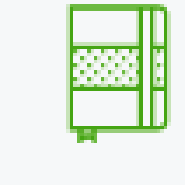
Limited Company



Charity



PLC



LLP

Estimated Turnover



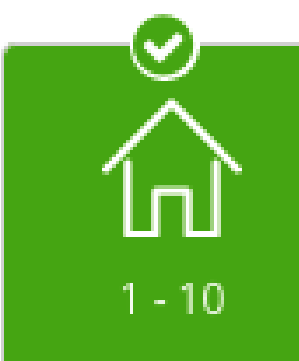
£0m - £2m

£2m - £10m

£10m - £50m

£50m+

No. Of Employees



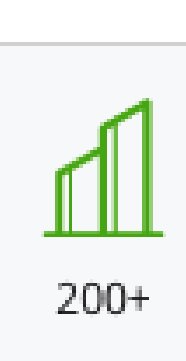
1 - 10



11 - 50



51 - 200



200+

[Back](#)

[Next](#)

2. Your details

[Edit](#)

3. Bank details



[Edit](#)

When you proceed through our 'Buy Now' option you will be able to complete your contract online quickly, easily and securely through our DocuSign portal. Your e-signature will confirm that you are happy to proceed and provide authority for us to act on your behalf.



This plan could save your business
£165.25 a year

Projected annual costs

Annual ☒ Monthly

£1,350.60

What you pay now

£1,185.36

What you will pay

Prices fixed for 3 years

Saving you £495.75

2018

2021

[Change tariff](#)

[Tariff details](#)

Switching to British Gas

1. Business details

Company Name

Is the company address same as the supply address?



Yes

No



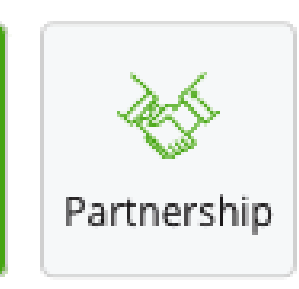
34
Globe House
Botanic Square
E14 0LU

[Change address](#)

Company Type



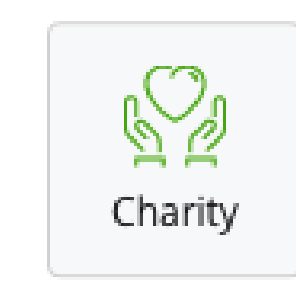
Sole Trader



Partnership



Limited Company



Charity



PLC



LLP

Estimated Turnover



£0m - £2m

£2m - £10m

£10m - £50m

£50m+

No. Of Employees



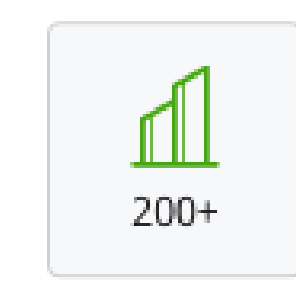
1 - 10



11 - 50



51 - 200



200+

[Back](#)

[Next](#)

2. Your details

[Edit](#)

3. Bank details

[Edit](#)

When you proceed through our 'Buy Now' option you will be able to complete your contract online quickly, easily and securely through our DocuSign portal. Your e-signature will confirm that you are happy to proceed and provide authority for us to act on your behalf.

Please note - business energy prices can fluctuate frequently and without warning. The price quoted today may not be available if you come back.

Landing Page

Step 1: Quote Details

Step 2: Results

Step 3: Business Details

It's worth noting that on desktop these pages keep the quote and savings visible while customers fill out their details, to keep them motivated.

Step 4: Your Details

Step 5: We'll call you

Switching to BGLite

✓ 1. Business details

[Edit](#)

✓ 2. Your details

Title

☒ Mr
 ☐ Mrs
 ☐ Miss
 ☐ Dr

First Name

Surname

Job Title

Contact number


Email Address

DOB

 / /

Is your home address the same as the company address?

☒ Yes
 ☐ No


 34
 Globe House
 Botanic Square
 E14 0LU

[Change address](#)

Resident at address since



This plan could save your business
£165.25 a year

Projected annual costs

Annual ☒ Monthly

£1,350.60

What you pay now

£1,185.36

What you will pay

Prices fixed for 3 years

Saving you £495.75
 2018 ————— 2021

[< Change tariff](#)

[Tariff details](#)

Switching to British Gas

✓ Business details

[Edit](#)

✓ Your details

Title

☒ Mr
 ☐ Mrs
 ☐ Miss
 ☐ Dr

First Name

Surname

Job Title

Contact number


Email Address

DOB

 / /

Is your home address the same as the company address?

☒ Yes
 ☐ No


 34
 Globe House
 Botanic Square
 E14 0LU

[Change address](#)

Resident at address since

How would you prefer to be contacted by British Gas?

☐ Post
 ☒ Telephone
 ☐ SMS
 ☐ Email

[Back](#)

[Next](#)

3. Bank details

[Edit](#)

Landing Page

Step 1: Quote Details

Step 2: Results

Step 3: Business Details

Step 4: Your Details

It's worth noting that on desktop these pages keep the quote and savings visible while customers fill out their details, to keep them motivated.

Step 5: We'll call you

Switching to BGLite

✓ 1. Business details

Edit

✓ 2. Your details

Edit

3. Bank details



Account Name



Account Number



Sort Code



Is your billing address the same as the company address?



Yes

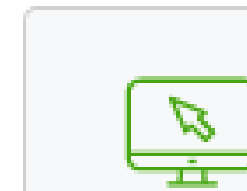
No



34
Globe House
Botanic Square
E14 0LU

[Change address](#)

Select Billing Type



e-Billing



Paper-Billing

When would you like to pay?



1

[Back](#)

Start saving £495.75

When you proceed through our 'Buy Now' option you will be able to complete your contract online quickly, easily and securely through our DocuSign portal. Your e-signature will confirm that you are happy to proceed and provide authority for us to act on your behalf.



This plan could save your business
£165.25 a year

Projected annual costs

Annual ☒ Monthly

£1,350.60

What you pay
now

£1,185.36

What you will
pay

Prices fixed for 3 years

Saving you £495.75

2018

2021

[Change tariff](#)

[Tariff details](#)



Switching to British Gas



Business details

[Edit](#)



Your details

[Edit](#)

3. Bank details



Account Name



Account Number



Sort Code



Is your billing address the same as the company address?



Yes

No



34
Globe House
Botanic Square
E14 0LU

[Change address](#)

Select Billing Type



e-Billing



Paper-Billing

When would you like to pay?



1

By submitting this information, you agree to British Gas's terms and conditions

[Back](#)

Start saving £178.82

When you proceed through our 'Buy Now' option you will be able to complete your contract online quickly, easily and securely through our DocuSign portal. Your e-signature will confirm that you are happy to proceed and provide authority for us to act on your behalf.

Please note - business energy prices

Landing Page

Step 1: Quote Details

Step 2: Results

Step 3: Business Details

Step 4: Your Details

Step 5: Bank Details

Love Energy Saving's journey used to end here and send users to voice, however they have recently updated it and it is now possible to checkout online.

Impressions

Positives



They offer a full end to end online journey

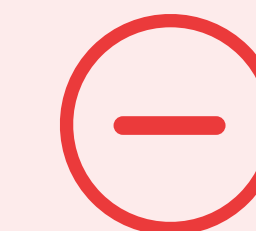
Tariffs that can be switched to online are highlighted, setting expectations for an online journey

They explain how savings are calculated

The form is always in one column, simplifying progression

They use inline validation

Negatives



They ask for some of the same info twice

Poor hierarchy

No use of grouping (related information should be separated into clear sections)

Bugs are still present, albeit fewer

Mobile experience is still inferior to desktop



MoneySupermarket's doesn't have a digital journey for comparing energy deals so we'll be looking at the domestic one.

Business Energy

Business Electricity

Business Gas

Call us now on 0800 088 6986
Mon-Fri 9am-5:30pm

Compare Business Energy

Switch supplier today to reduce your monthly bills by as much as 30%

Get Your Free Quote

Your full name

Your business name


Your email address

Your phone number

By submitting your details you agree to Make It Cheaper's terms and conditions and privacy policy .

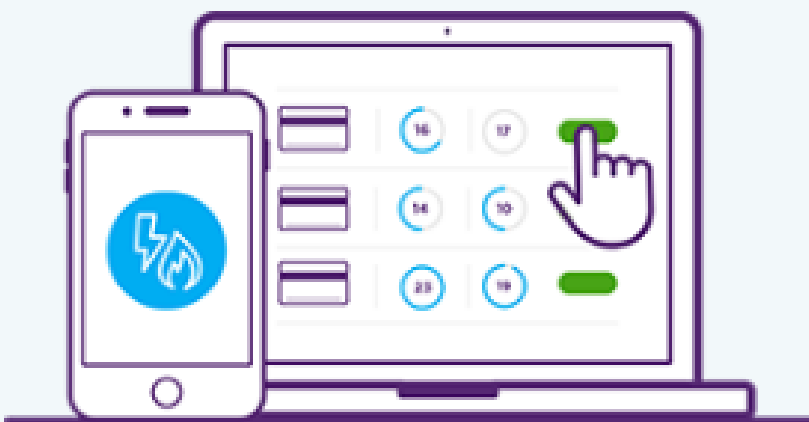
REQUEST A CALLBACK

Why switch business energy with us?




We compare the biggest names

We compare prices from more than 15 business energy suppliers, meaning you don't have the hassle of shopping around.



We provide hassle-free switching

Our experts will arrange the switch on your behalf, meaning we save you time and money.



We give friendly, reliable advice

We've got a dedicated team of customer service experts available to answer any questions you might have.

Our trusted energy providers.

We compare the Big 6 Suppliers and many more.

British Gas
Looking after your world

CNG



e-on

OPUS
energy

SCOTTISHPOWER

sse


Money
Super
Market


Sign In  Retrieve Quotes 

Gas & Electricity

Compare cheap energy prices and suppliers

We compare prices from energy suppliers across England, Scotland and Wales to help lower your fuel bills. Save up to £250 on your bills*


Compare now 


Retrieve quotes 


Call one of our UK based energy experts on

0800 177 7087

Mon - Thurs 9am-8pm, Fri 9am-5:30pm, Sat 10am-2pm


 Totally free comparison

 Ofgem accredited

 Hundreds of thousands of successful switches

BEAT THE ENERGY PRICE CAP!

Switching from a variable to a fixed rate can deliver bigger savings today

Compare now 

Energy users on standard variable rate (SVRs) tariffs will see their annual payments capped from the end of the year.

The market regulator, Ofgem, says typical users stand to save £75 a year once SVRs are capped at £1,136 a year.


But there are around 100 fixed rate tariffs that cost less than that amount. In fact, typical users can save up to £250* a year by switching away from an SVR with a 'Big Six' provider to a fixed rate deal with another firm.

So the message is clear: if you're on an SVR, don't wait for the cap. Switch and fix today to save even more.

**Based on the average saving for customers that applied to switch via MoneySuperMarket, March 2018*

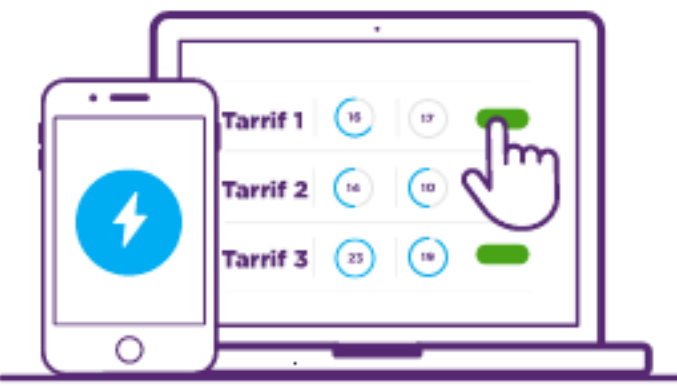
What's next?

Be with your new supplier within a few weeks' time.
Change your mind? no worries, you still have 14 days to contact us.




It takes 5 minutes

Pop in your postcode & tell us your energy habits. Use a recent bill for best results.



We'll search for savings

We'll show you how much you could save by switching. If you switch with us, we'll tell your new supplier.




Switch, save & relax


Switching DOESN'T mean your energy gets cut off, and the same pipes and wires will be used.

Gas & Electricity

Compare cheap energy prices and suppliers

We compare prices from energy suppliers across England, Scotland and Wales to help lower your fuel bills. Save up to £250 on your bills*


Compare now 


Retrieve quotes 


Call one of our UK based energy experts on

0800 177 7087

Mon - Thurs 9am-8pm, Fri 9am-5:30pm, Sat 10am-2pm

 Totally free comparison

 Ofgem accredited

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So the message is clear: if you're on an SVR, don't wait for the cap. Switch and fix today to save even more.

Landing Page

MonetySupermarket's landing page focuses primarily on letting people start the journey, and secondarily on reassuring visitors the process is fast, free and can save them money.

Step 1: Your Energy Usage

Step 2: Results

Step 3: Details needed to Switch

Money
Super
Market

Call us now on 0800 170 1921
Mon-Thurs 9am-8pm | Fri 9am-5:30pm | Sat 10am-2pm

GAS & ELECTRICITY

1

Your energy usage

2

Results

3

Switch

4

Thanks

About the property

Which address would you like to save money at?

[Need help?](#)

House number or name

Postcode

Find address

About the supply

What are you looking to compare?

[Need help?](#)

☒ Gas & Electricity (Dual Fuel)

☐ Just Gas

☐ Just Electricity

☒ Yes

☐ No

☐ British Gas

British Gas

☐ E.ON

e-on | UK

☐ EDF Energy

edf ENERGY

☐ npower

npower

☐ ScottishPower

SCOTTISHPOWER

☐ SSE

sse

Please select

☐ Yes

☒ No

[Need help?](#)

☐ Please select

[Need help?](#)

About your energy usage

Service you can trust

Confidence Code
ofgem

MoneySuperMarket is fully accredited to the Ofgem Confidence code to compare energy for domestic consumers.

FAQs

> How does MoneySuperMarket.com make money?

> How does our calculator work out your annual savings?

> Will my supply be interrupted?

> Is your site secure?

Our site is protected by GlobalSign

Secure
GlobalSign
v-GAR2

Learn more

Money
Super
Market

1

2

3

4

About the property

Which address would you like to save money at?

[i](#)

House number or name

Postcode

Find address

About the supply

What are you looking to compare?

[i](#)

☒ Gas & Electricity (Dual Fuel)

☐ Just Gas

☐ Just Electricity

☒ Yes

☐ No

Who is your current supplier?

[i](#)

☐ British Gas

British Gas

☐ E.ON

e-on | UK

☐ EDF Energy

edf ENERGY

☐ npower

npower

☐ ScottishPower

SCOTTISHPOWER

☐ SSE

sse

How do you usually pay?

[i](#)

Please select

Are you on an Economy 7 tariff for your electricity supply?

[i](#)

☐ Yes

☒ No

[i](#)

Do you know your current tariff?

[i](#)

Please select

Landing Page

Step 1: Your Energy Usage

On the web, MoneySupermarket opted to keep the total number of steps relatively low, but each step has a lot of questions.

Step 2: Results

Step 3: Details needed to Switch

Money
Super
Market.com

Money
Super
Market

Call us now on 0800 170 1921
Mon-Thurs 9am-8pm | Fri 9am-5:30pm | Sat 10am-2pm

GAS & ELECTRICITY

1

Your energy usage

2

Results

3

Switch

4

Thanks

About the property

Your address

> Need help?

35e, 1, Mill Corner, Soham, Ely,
Cambridgeshire, CB7 5HT

Change address

Which supply region are you in?

Unfortunately we couldn't find your supply region from your postcode. Please select your region, using the map below as a reference.

Please select

10 Eastern Electricity

11 East Midlands

12 London Electricity

13 Manweb

14 Midlands Electric

15 Northern Electric

16 Norweb

17 Scottish Hydro Power

18 ScottishPower

19 Seeboard

20 Southern Electric

21 Swalec

22 SWEB

23 Yorkshire Electricity

About the supply

What are you looking to compare?

> Need help?

Gas & Electricity (Dual Fuel)

Just Gas

Just Electricity

Is there a gas supply to your house?

Yes

No

Who is your current electricity supplier?

> Need help?

British Gas

E.ON

EDF Energy

npower

ScottishPower

SSE

How do you usually pay for your electricity?

Please select

Service you can trust

MoneySuperMarket is fully accredited to the Ofgem Confidence code to compare energy for domestic consumers.

FAQs

> How does MoneySuperMarket.com make money?

> How does our calculator work out your annual savings?

> Will my supply be interrupted?

> Is your site secure?

Our site is protected by GlobalSign

Learn more

Money
Super
Market

1

2

3

4

About the property

Your address

> Need help?

Flat 101, Globe House, 34, Botanic Square,
London, E14 0LU

Change address

About the supply

What are you looking to compare?

Gas & Electricity (Dual Fuel)

Just Gas

Just Electricity

Is there a gas supply to your house?

Yes

No

Who is your current electricity supplier?

British Gas

E.ON

EDF Energy

npower

ScottishPower

SSE Southern Electric

Other

How do you usually pay for your electricity?

Monthly Direct Debit

Are you on an Economy 7 tariff for your electricity supply?

Yes

No

Do you know your current electricity tariff?

Standard (Variable)

I don't know

Landing Page

Step 1: Your Energy Usage

On desktop, the form also changes and disables questions based on the answers put in.

Step 2: Results

Step 3: Details needed to Switch

Money Super Market

Call us now on 0800 170 1931
Mon-Thurs 9am-8pm | Fri 9am-5:30pm | Sat 10am-2pm

Great news! We've got 83 deals we can switch you to quickly & simply today

Narrow down your results using the options below, or [go back](#) to edit your quote

☐

Stay with your current supplier

Save up to **£77 per year**

We can get you another deal with npower & handle the switch for you

☐

Switch to a big name supplier

Save up to **£372 per year**

We can narrow your results to only show the big companies you may recognise

☒

Choose from our full range

Save up to **£490 per year**

Choose from any of our deals for a simple, straightforward switch

There are other tariffs available that can save you an extra £15 a month, but we can't switch you to them. **Show me widest range of tariffs*** ☐

Your personal projection with your current supplier is **£1,894** [How is this calculated?](#)

Bulb

Vari-Fair

★★★★★ (148)

Rate type

Variable

Early exit fee

£ 0

Estimated cost

£ 1,404 /year

£ 117 /month

Yearly saving

£ 490

Call to apply

More details >

igloo.energy

Pioneer

No reviews yet

Rate type

Variable

Early exit fee

£ 0

Estimated cost

£ 1,424 /year

£ 119 /month

Yearly saving

£ 469

Call to apply

More details >

So Energy

So Monkey - Green

★★★★★ (2)

Rate type

Fixed for 12 months

Early exit fee

£ 5

Estimated cost

£ 1,507 /year

£ 126 /month

Yearly saving

£ 386

Call to apply

More details >

ScottishPower

Super Saver December 2019

★★★★★ (176)

Rate type

Fixed for 15 months

until 31st Dec 2019

Early exit fee

£ 30

Estimated cost

£ 1,522 /year

£ 127 /month

Yearly saving

£ 372

Call to apply

More details >

Powershop

Fixed Term Tariff September 2018 Issue 2

No reviews yet

Rate type

Fixed for 12 months

Early exit fee

£ 0

Estimated cost

£ 1,524 /year

£ 127 /month

Yearly saving

£ 369

Call to apply

More details >

OVO Energy

Better Energy (All Online) 01/10/18

★★★★★ (14)

Rate type

Fixed for 12 months

Early exit fee

£ 0

Estimated cost

£ 1,524 /year

£ 127 /month

Yearly saving

£ 369

Call to apply

More details >

OFFER

OVO Interest Reward - 3% per year on credit balances T&Cs apply [Offer terms & conditions](#)

Filter your results

Fuel type

Just Electricity

Payment type

Monthly Direct Debit

Sort prices by

Yearly Saving

Apply filters

Reset filters

Money Super Market

Great news!

We've got 72 deals we can switch you to quickly & simply today

Edit details

Switch to a big name supplier

Choose from our full range

Save up to £537

Save up to £936

There are other tariffs available that can save you an extra £18 a month, but we can't switch you to them.

Show me widest range of tariffs* ☐

Filter results

View your Personal Projection

Vari-Fair

Variable

★★★★★ (148)

Yearly saving

£ 936

Estimated cost

£ 2,187 /year

£ 182 /month

Early exit fee

£ 0

PROCEED

More details >

Pioneer

Variable

No reviews yet

Yearly saving

£ 934

Estimated cost

£ 2,189 /year

£ 182 /month

Early exit fee

£ 0

PROCEED

More details >

So Monkey - Green

Fixed for 12 months

★★★★★ (2)

Yearly saving

£ 746

Estimated cost

£ 2,378 /year

£ 198 /month

Early exit fee

£ 5

PROCEED

More details >

Fixed Term Tariff September 2018 Issue 2

Fixed for 12 months

No reviews yet

Yearly saving

£ 738

Estimated cost

£ 2,386 /year

£ 199 /month

Early exit fee

£ 0

PROCEED

More details >

GNE Winter Warmer

Landing Page

Step 1: Your Energy Usage

Step 2: Results

Results can be filtered and users are given the option to select whether they want to only see plans from big name suppliers or only from their current supplier.

Step 3: Details needed to Switch

Money Super Market.com

Stay with your current supplier

Switch

npower

Save up to £77 per year

We can get you another deal with npower & handle the switch for you

Switch

npower

Save up to £77 per year

We can narrow down the big companies for you

There are other tariffs available that can save you an extra £15 a month

Your personal projection with your current supplier is **£1,894** [How does this compare to my existing tariff?](#)

bulb

Bulb

Vari-Fair

★★★★★ (148)

Rate type

Early exit fee

Estimated cost

Yearly saving

Variable

£ 0

£ 1,404 /year

£ 490

£ 117 /month

igloo.energy

Pioneer

No reviews yet

Rate type

Early exit fee

Estimated cost

Yearly saving

Variable

£ 0

£ 1,424 /year

£ 469

£ 119 /month

so ENERGY

So Energy

So Monkey - Green

★★★★★ (2)

Rate type

Early exit fee

Estimated cost

Yearly saving

Fixed for 12 months

£ 5

£ 1,507 /year

£ 386

£ 126 /month

scottishpower

ScottishPower

Super Saver December 2019

★★★★★ (170)

Rate type

Early exit fee

Estimated cost

Yearly saving

Fixed for 15 months

£ 30

£ 1,522 /year

£ 372

£ 127 /month

until 31st Dec 2019

Yearly saving
£ 490

PROCEED

Call to apply

Opening times
Monday to Thursday 9am-8pm
Friday 9am-5:30pm
Saturday 10am-2pm

TARIFF INFORMATION

Provider	Bulb
Tariff name	Vari-Fair
Rate type	Variable
Part of Warm Home Discount Scheme?	Yes

TARIFF FEATURES

- Fixed monthly direct debit payments
- Variable tariff (Rates may change)
- 100% renewable electricity
- Online account management
- No exit fee applies; you can switch any time

TARIFF SUMMARY

100% renewable electricity and 10% renewable gas. Variable tariff. No exit fees. Paperless billing is mandatory. Bulb refund exit fees up to £120 from previous supplier, T&Cs apply. Direct Debit payments are taken on supply start date.

SAVINGS BREAKDOWN

Electricity	
Estimated saving	£490
Projected cost	£1,404

[See full Tariff Information Label breakdown >](#)

[How does this compare to my existing tariff? >](#)

Close

Yearly saving
£ 936

PROCEED

Call to apply

Opening times
Monday to Thursday 9am-8pm
Friday 9am-5:30pm
Saturday 10am-2pm

TARIFF INFORMATION

Provider	Bulb
Tariff name	Vari-Fair
Rate type	Variable
Part of Warm Home Discount Scheme?	Yes

TARIFF FEATURES

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SAVINGS BREAKDOWN

Electricity	
Estimated saving	£936
Projected cost	£2,187

[See full Tariff Information Label breakdown](#)

[How does this compare to my existing tariff?](#)

Landing Page

Step 1: Your Energy Usage

Step 2: Results

Customers can tap on a less prominent More Details link to open up the details of the plan, and MoneySupermarket will not show these details clearly if they just press ‘Proceed’.

Step 3: Details needed to Switch

Money
Super
Market.com

Money
Super
Market

Call us now on 0800 170 1941
Mon-Thurs 9am-8pm | Fri 9am-5:30pm | Sat 10am-2pm

GAS & ELECTRICITY

✓

Your energy usage

✓

Results

3

Switch

4

Thanks

Your personal details

Please provide your personal details

Title

--Please select--

▼

Name

First name

Surname

Supply address

35e, 1, Mill Corner, Soham, Ely,
Cambridgeshire, CB7 5HT

Email Address

giwirakiy@1blackmoon.com

Enter a new email address

This email address will be used by the supplier to confirm and activate your application. Please make sure it's correct.

Telephone Number

01632960540

[Need help?](#)

Security questions

The following information is required by Bulb for security. Your answers will ensure that Bulb can verify your identity, for example when discussing your account over the telephone.

Date of Birth

DD / MM / YYYY

For example: 30/10/1984

Meter information

Your MPAN number

11 / 2222 / 3333 / 444

Meter Point Administration Number is unique to your property and is used to switch your electricity supply. It can be found on your electricity meter or your latest bill.

[Need help?](#)

Do you have a Smart Meter?

Yes

No

If you submit meter readings to your supplier, it's likely you don't have a Smart Meter.

[Need help?](#)

Billing information

secure

GlobalSign

by GCMC

bulb

DIRECT Debit

You indicated that you would like to pay your bills via monthly Direct Debit. Please provide the details of the bank account you would like to use, so Bulb can set this up with your bank directly. [Show Direct Debit Guarantee](#)

bulb

Start your switch to Bulb's Vari-Fair tariff

Estimated saving ⓘ

£490

Monthly Direct Debit

£117

Based on your estimated energy usage

Annual Bill

£1404

Variable

monthly rolling

Part of Warm Home Discount Scheme?

Yes

Electricity

Standing charge

24.558p per day

Unit rate

All kWh 13.640p

Exit fees

no exit fee applies

Monthly Direct Debit is based on your estimated energy usage. Fees & charges include VAT.

Service you can trust

Confidence Code

ofgem

Compare energy

MoneySuperMarket is fully accredited to the Ofgem Confidence code to compare energy for domestic consumers.

FAQs

> How long will it take to switch my gas and electricity supplier?

> When should I cancel my existing Direct Debit?

> How do I set up a Direct Debit with my new energy supplier?

> Will special needs services be provided by my new energy supplier?

> 3 reasons why a small energy firm might be best

> 5 energy myths – busted!

Our site is protected by GlobalSign

secure

GlobalSign

by GCMC

Learn more

Money
Super
Market

Start your switch to Bulb's Vari-Fair tariff

✓

✓

3

4

Show tariff summary ▼

Your personal details

Please provide your personal details

Title

Mr

▼

Name

John

Testington

Supply address

Flat 103, Globe House, 34, Botanic Square,
London, E14 0LU

Email Address

john.testington@gmail.com

Enter a new email address

This email address will be used by the supplier to confirm and activate your application. Please make sure it's correct.

Telephone Number

01632960540

ⓘ

Security questions

The following information is required by Bulb for security. Your answers will ensure that Bulb can verify your identity, for example when discussing your account over the telephone.

Date of Birth

10 / 10 / 1980

For example: 30/10/1984

Meter information

Do you have a Smart Meter?

Yes

No

If you submit meter readings to your supplier, it's likely you don't have a Smart Meter.

Billing information

secure

GlobalSign

by GCMC

DIRECT Debit

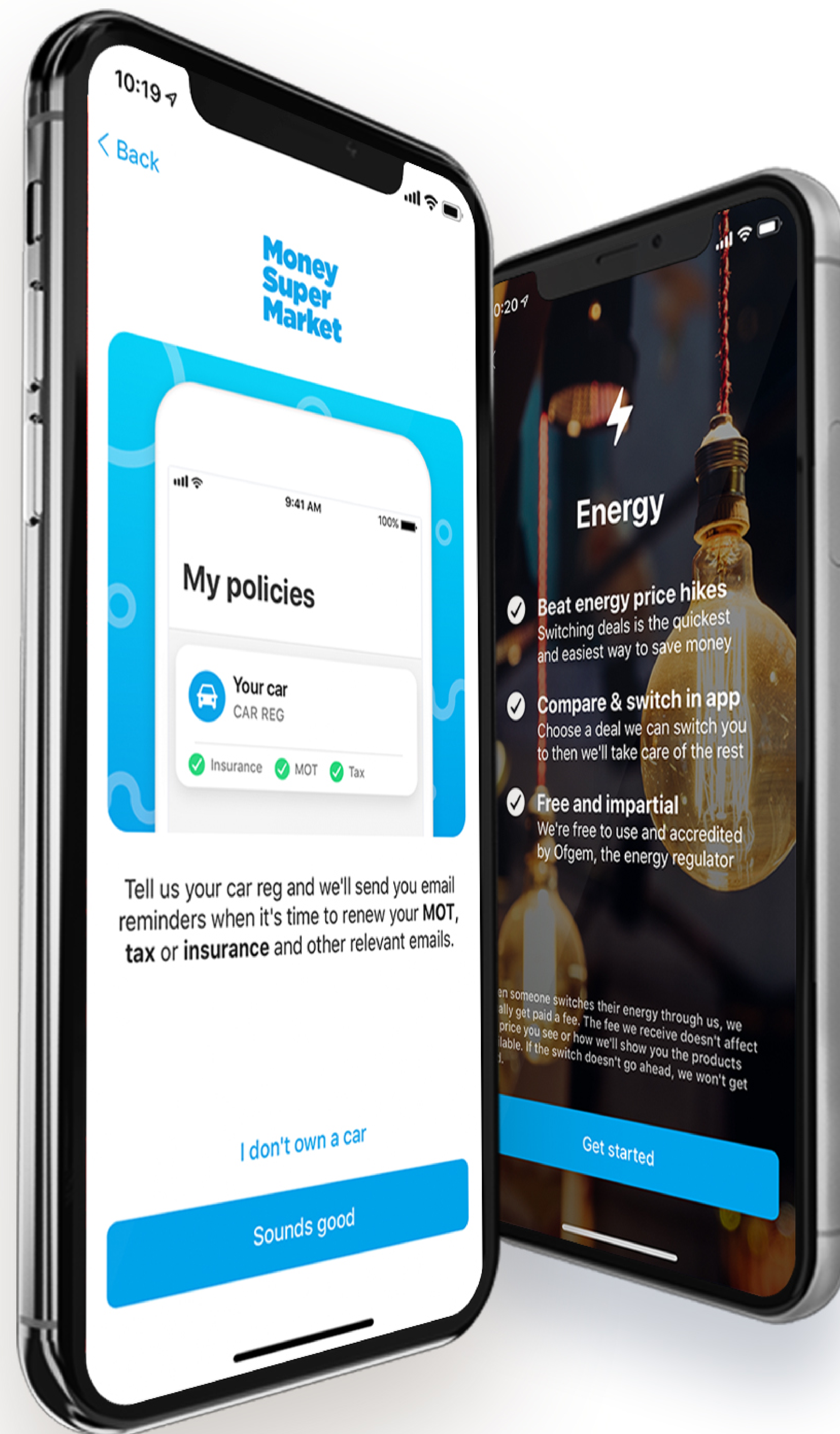
Landing Page

Step 1: Your Energy Usage

Step 2: Results

Step 3: Details needed to Switch

MoneySupermarket will ask for all other personal and billing details needed in one page.



On top of this, MoneySupermarket has a fully native app that can be used to create and save quotes, keep track of policies and get expiration date reminders.

The app provides a great user experience and I believe it is worth looking at.

It's available on the [Apple/Google Stores](#)

10:18

Money
Super
Market

Hey there, what's your email address?

Email address

Next

By continuing you are agreeing with our [terms and conditions](#) and confirming you have read our [privacy policy](#). As part of our service to you, when you run a quote we'll send you an email with your top quote so you can refer back to it quickly and easily.



10:18

< Back

Money
Super
Market

Looks like you already have an account

Password

This is the same password you use on our website

[Forgot password](#)

Next

Passwords

q w e r t y u i o p
a s d f g h j k l
⬆ z x c v b n m ⬇
. ? 1 2 3 space Next



10:18

< Back

Money
Super
Market

Choose a password

Password

Make sure it's at least 8 characters

Next

Passwords

q w e r t y u i o p
a s d f g h j k l
⬆ z x c v b n m ⬇
. ? 1 2 3 space Next



10:19

< Back

Money
Super
Market

Tell us a little bit about you

First name

Last name

Date of birth

Q W E R T Y U I O P
A S D F G H J K L
⬆ Z X C V B N M ⬇
. ? 1 2 3 space Next

10:19

Back

Money Super Market

Tell us a little bit about you

First name

John

Last name

Testington

Date of birth

04/10/2002

1

July

1999

2

August

2000

3

September

2001

4

October

2002

5

November

2003

6

December

2004

7

January

2005

Next

10:19

Back

Money Super Market

Add your postcode to find the cheapest deals available in your area

Postcode

E14 0JU

42 Orchard Place

Flat 1, 44 Orchard Place

Flat 2, 44 Orchard Place

Flat 3, 44 Orchard Place

Flat 4, 44 Orchard Place

Next

10:19

Back

Money Super Market

My policies

Your car

CAR REG

Insurance

MOT

Tax

Tell us your car reg and we'll send you email reminders when it's time to renew your **MOT**, **tax** or **insurance** and other relevant emails.

I don't own a car

Sounds good

10:19

Money Super Market

9:41

MONEYSUPERMARKET

9m ago

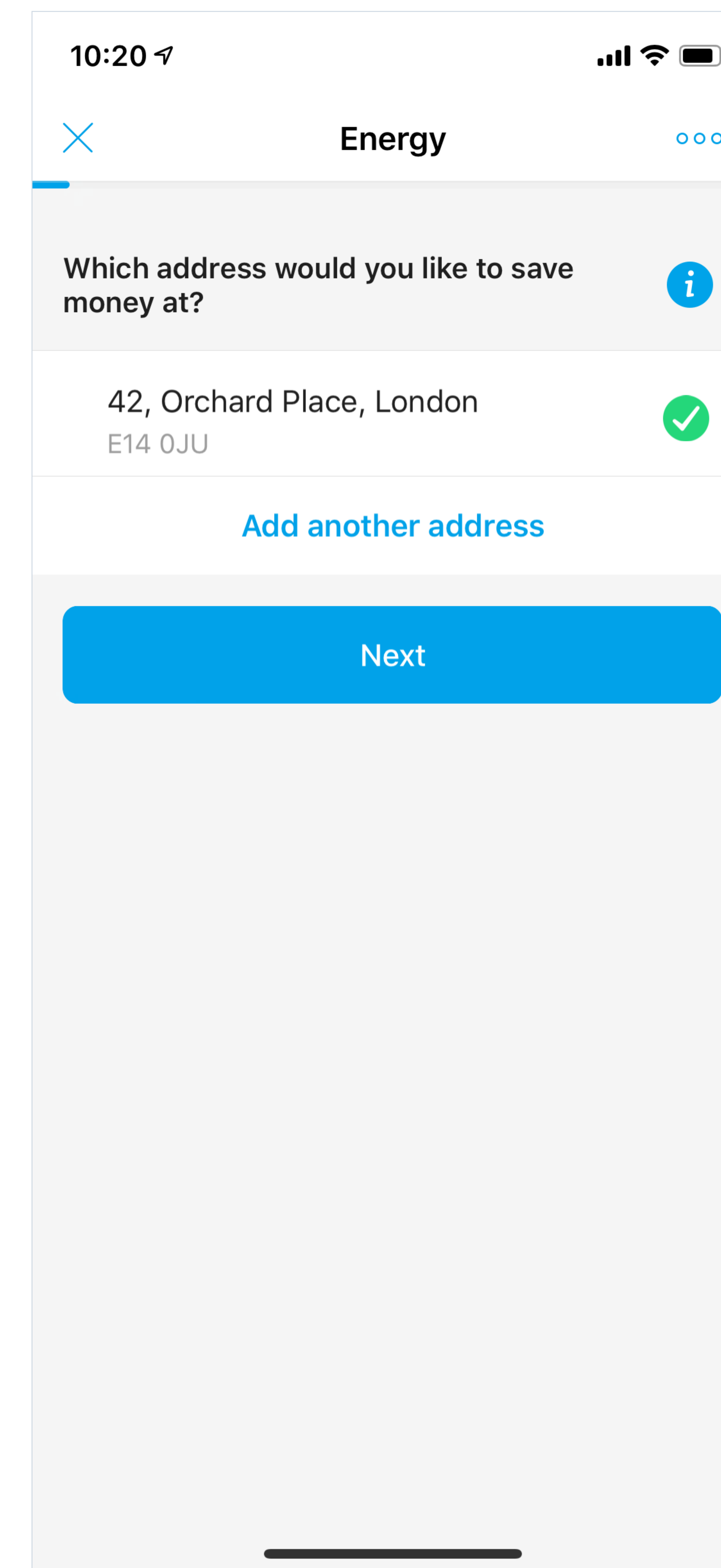
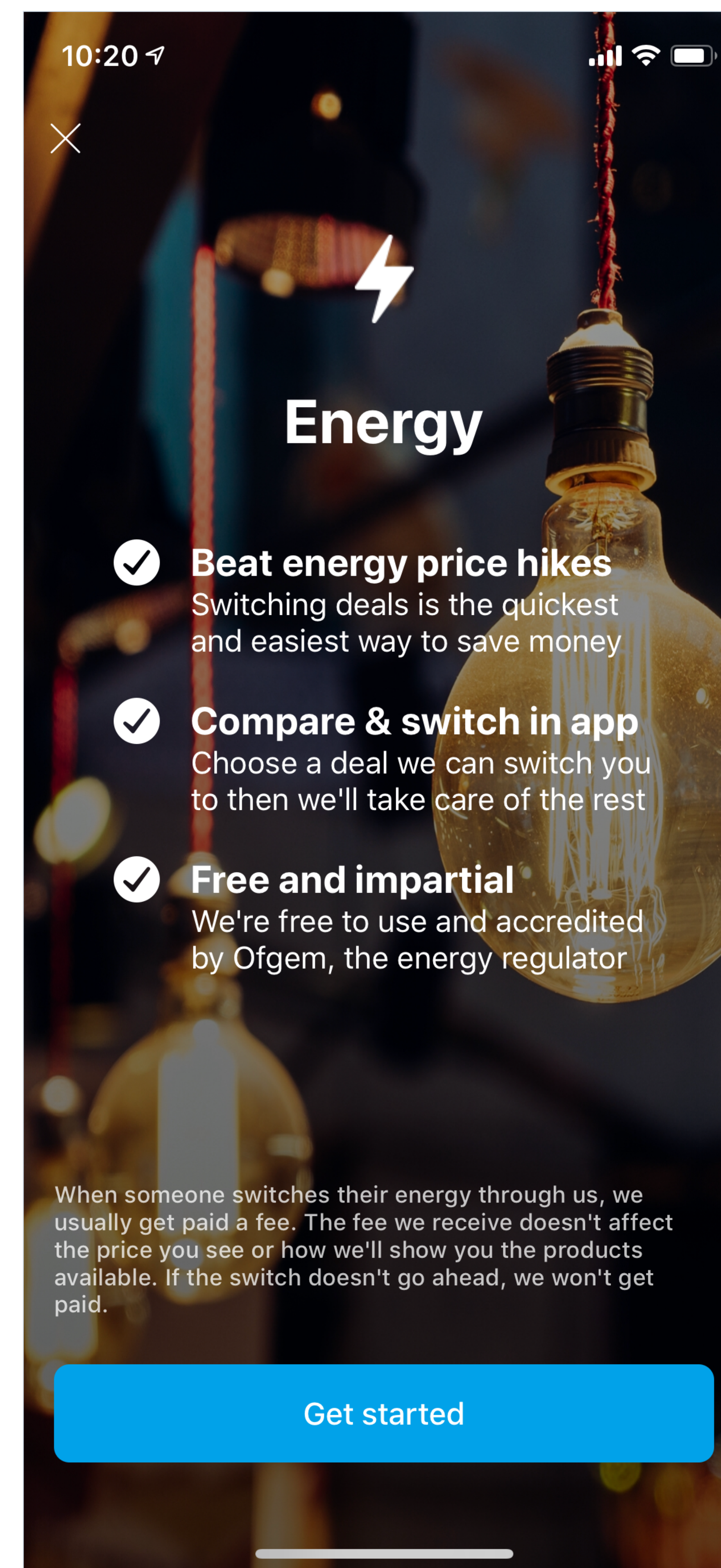
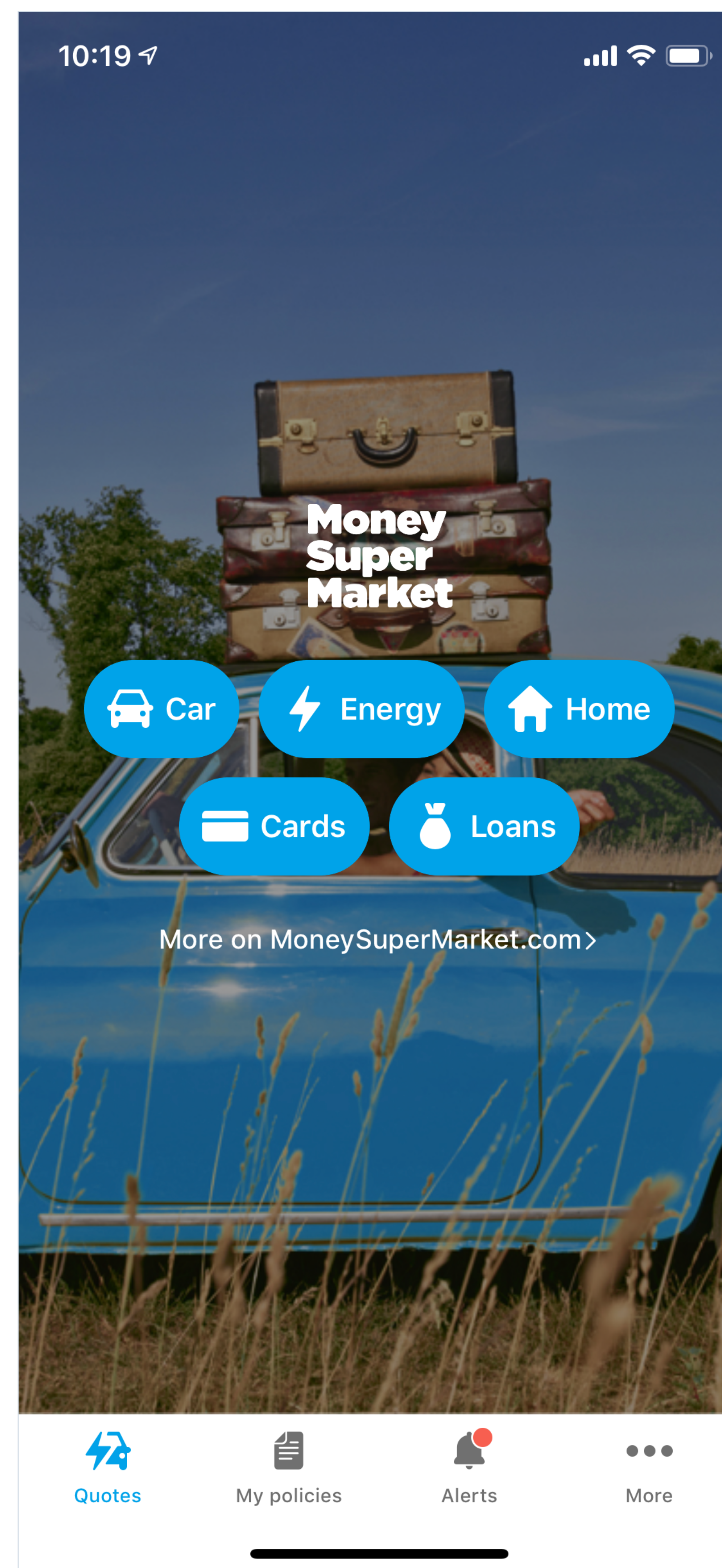
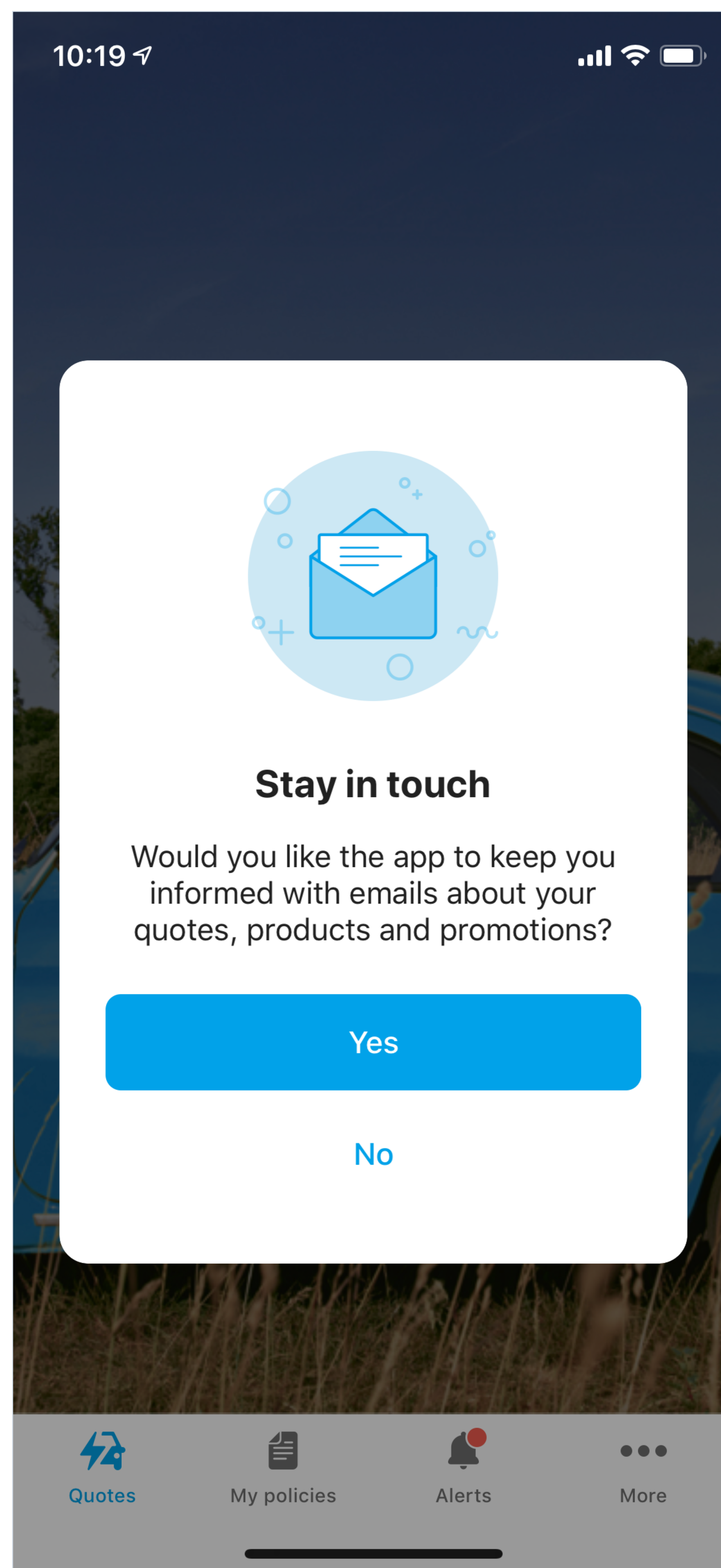
You're now on your energy suppliers standard variable rate. Time to switch and save money!

Next time you switch with MoneySuperMarket, we'll save your details in the app and send you a reminder when you could save money.

Would you like to receive push notifications?

No thanks

Yes please



10:20

< Back

Energy

ooo

What are you looking to compare?

i

Gas and electricity (dual fuel)

☐

Gas

☐

Electricity

☒

Next



10:20


< Back

Energy


ooo

Who is your current electricity supplier?


i

 British Gas


☐

 E.ON


☐

 EDF Energy


☒

 npower

☐

 ScottishPower

☐

 SSE Southern Electric

☐

See all suppliers

Next



10:20

< Back

Energy

ooo

How do you usually pay for your electricity?

i

Monthly Direct Debit

☒

Monthly Cash or Cheque

☐

Quarterly Direct Debit

☐

Quarterly Cash or Cheque

☐

Prepayment Meter

☐

Next



10:20

< Back

Energy

ooo

Are you on an Economy 7 tariff for your electricity supply?

i

Yes

☐

No

☒

Next

10:20

Energy

Do you know your current electricity tariff?

Standard (Variable)

Blue +Price Freeeeze May 2018

Blue+Fixed Price April 2019

Blue+Fixed Price Aug18

Blue+Fixed Price July 2018

Blue+Fixed Price June 2018

See all tariffs

Next

10:21

Energy

What type of energy user are you?

Low
Typically 1-2 bedroom households

Medium
Typically 3-4 bedroom households

High
Typically 5+ bedroom households

Not sure
Tell us about your household

Please note, this quote may not be accurate. It is always best to input your actual spend or usage

Next

10:21

Energy

What is your average monthly spend on electricity?

£200

Next

Next

1
2
3

4
5
6

7
8
9

.
0
⌫

10:21

Energy

How would you like to pay for your energy?

Monthly Direct Debit

Monthly Cash or Cheque

Quarterly Direct Debit

Quarterly Cash or Cheque

Tip : Monthly direct debit typically offers the cheapest price if available

Next

10:21

Back

Energy

...

Great news! We've found 82 deals we can switch you to...

See all deals and suppliers

igloo

bulb

e-on

+ 20 others

Switch and save up to £176.31 per year

Only see deals from big name suppliers

e-on

SSO Southern Electric

SCOTTISHPOWER

+ 2 others

Switch and save up to £150.26 per year

See results



12:38

Back

Energy
E14 0JU

Filter

All

Big Brands

Current

Save up to £176

Save up to £150

Save up to £0

Not ready to switch?

We'll send you an email when you could switch and save £50 (edit) or more.

82 results shown from All

bulb

£176 annual saving

Estimated cost £493 per year

Pay only £42 per month

igloo

£176 annual saving

Estimated cost £494 per year

Pay only £42 per month

e-on

£150 annual saving

Estimated cost £519 per year

Pay only £44 per month

POWERSHOP

£147 annual saving

Estimated cost £523 per year

Pay only £44 per month

10:21

Back

Energy
E14 0JU

Filter

All

Big Brands

Current

Save up to £176

Save up to £150

Save up to £0

No results

We couldn't find anything with your current settings. Try changing your filter options.

10:21

Back

Filter

Done

Filter quotes by

Tariff type

All Tariffs

Exit Fee

Yes


Show tariffs we can't help you switch to

☐

10:22

< Back

Bulb



£176.31

estimated annual saving

Switch now

Estimated annual saving of £176.31 based on your personal projection of £669.24. [Learn](#)

Compare to my existing tariff

Tariff and rates

Tariff

Vari-Fair

Rate type

Variable

Early exit fees

£0

Part of Warm Home Discount scheme

Yes

See tariff breakdown



10:22

×

Compare to existing tariff

Supplier	
Existing tariff	EDF Energy
New tariff	Bulb
Tariff name	
Existing tariff	Standard (Variable)
New tariff	Vari-Fair
Tariff type	
Existing tariff	Variable
New tariff	Variable
Payment method	
Existing tariff	Monthly Direct Debit
New tariff	Monthly Direct Debit
Unit rate (per kWh used)	
Existing tariff	18.848p
New tariff	13.010p



10:22

×

Tariff Breakdown

Supplier
Bulb
Tariff name
Vari-Fair
Tariff type
Variable
Payment method
Monthly Direct Debit
Unit rate (per kWh used)
13.010p
Standing charge
24.558p per day
Tariff ends on
Not applicable




10:22

< Bulb


Great choice!

For a quick and simple energy switch, you'll need the following information




Bank account details

You'll need these to setup a direct debit with your new supplier



Details about your meter

To ensure your new supplier switches your energy supply - not someone else's!



Personal details

Information about you and your personal circumstances

Let's go

10:23

< Back

Energy

ooo

Account holder

Eva Testington

Age 38

✓

John Testington

Age 16

Add a new person

Next



10:23

< Back

Energy

ooo

Is your billing address the same as your supply address?

Yes

✓

No

Supply address: 42, Orchard Place, London, E14 0JU

Next



10:23

< Back

Energy

ooo

Email Address

test@testington41.co.uk

This email address will be used by the supplier to confirm and activate your application. Please make sure it's correct.

Next

Next

q w e r t y u i o p

a s d f g h j k l

⬆ z x c v b n m ⬆

123 space @ . Done

😊



10:23

< Back

Energy

ooo

Telephone Number

07598888888

Next

Next

1 2 3

4 5 6

7 8 9

0

⬆

10:24

Energy

Back

Your MPAN number

S

01234567

5455454545

Meter Point Administration Number is unique to your property and is used to switch your electricity supply. It can be found on your electricity meter or your latest bill.

Next

Next

1234567890



10:24

Energy

Back

Do you have a Smart Meter?

Yes

No

If you submit meter readings to your supplier, it's likely you don't have a Smart Meter.

Next



10:24

Energy

Back

Bank account holder name

Eva Testington

Next



10:24

Back

Almost there...

Confirm your switch and we'll handle the rest

Here's what we'll switch you to

bulb

Vari-Fair

Estimated annual saving

£176.31

Monthly direct debit

£41.08

See tariff breakdown

Your application will be sent to Bulb, who will get in touch within 10 days to confirm your details. Bulb will also start the switching process and will contact you if any further details are required.

By selecting 'Proceed to switch' you are agreeing to Bulb's terms and conditions and privacy policy with an obligation to pay for your energy.

You have the right to cancel within 14 days of submitting your application to Bulb.

Proceed to switch

Impressions

Positives



Since this journey is aimed at the domestic market, the use of pre-filled fields can speed up the process of getting a quote.

The journey offers users a high degree of control over the results they see and this is well explained (big name providers only, filters, etc.)

Their native app provides a great experience by focusing on one question at a time.

A selected tariff is always clearly communicated to the user on both desktop and mobile.

Buttons are large and easy to select, and grouping is reasonably well done.

They offer a complete online journey.

Negatives



MoneySupermarket has the longest journey with 33 questions and the way they are organised makes it seem even longer.

The web version of the mobile journey is not nearly as good as the native app.

The layouts of each page can change with no warning once an answer is selected.



USwitch doesn't have a digital journey for comparing energy deals (we handle their business leads) so we'll be looking at the domestic one.

uSwitch
forBusiness.com

Home

Business energy

Business insurance

Business broadband

Why pay more for the same energy?

Save £2,501* on your business energy in minutes


Find out how much you can save, call us free on:

0800 188 4930

Calls free from UK landlines and mobile.

Start saving by

1st November**



Form for Home Page

Your full name


Your company name


Your email address


Your telephone number


Call me back ▶


By submitting your details you agree to our [terms and conditions](#) and [privacy policy](#). We promise we won't share your data with others for marketing purposes.























Why use uSwitch?

✓ We compare the energy market, including the Big Six and many smaller suppliers

✓ It's simple - all we need is some information about your current energy supply

✓ You could easily save more than 30% on your business energy bills

✓ If you're not in window to switch, we'll get back in touch when you are

✓ We'll get in contact when the time is right for you to switch and save again

*Based on energy contracts arranged from 01 Jan 2018 to 30 Jun 2018 by uSwitchforBusiness, when compared to prices or renewal quotes from existing suppliers.

**Based on customers with no existing energy contract.

Home

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Registered No: 03612689. Registered company address: uSwitch Limited, The Cooperage, 5 Copper Row, London, SE1 2LH


uSwitch


Energy ▾Broadband & TV ▾Mobile phones ▾Personal finance ▾Insurance ▾


Sign in


Want to beat the energy price rises?
Switch your energy in minutes

Start my energy comparison




Enter your details
It only takes a few minutes


Compare deals
Choose your new plan

Switch today
We'll take care of the rest


Broadband & TV
Compare deals on fast, reliable broadband




Car insurance
Quick quote and save today!




Mobiles
Latest deals from only £10



Credit cards
Compare credit cards




Home insurance
Compare home insurance




New to switching? Let us help


Energy guides
Unbiased advice that cuts through the industry jargon




Broadband guides
Find out which service could be best for you



Mobile guides
All the information you need to find the phone for you



Banking guides
Simple, straight talking advice to help you manage your money





uSwitch


Sign inMenu


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Home insurance
Compare home insurance

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Broadband guides
Find out which service could be best for you

Mobile guides
All the information you need to find the phone for you

Banking guides
Simple, straight talking advice to help you manage your money

Latest news

Broadband

05 Oct 2018

Openreach Extends FTTP Discount To Broadband Providers

The wholesale discount offered by Openreach to broadband providers for its FTTP services has been...

Mobiles

04 Oct 2018

Google Assistant Redesigned With More Touch Features

Also makes it easier to read at a glance.

Energy

01 Oct 2018

A Price Rise Every Week — Energy Customers Hit With £840m In Hikes

Today, British Gas's second price rise of 2018 comes into effect, impacting nearly 4 million UK...

Insurance

28 Sep 2018

Average Car Insurance Policy Now Costs £766

Car insurance premiums have fallen by 9.1% in 12 months, according to the latest car insurance...

Home Page

USwitch advertises energy at the top of uswitch.com and then touches on all their other products, so the journey starts here.

Landing page

Step 1: Current Plan

Step 2: Results

Step 3: Selected Tariff

Step 4: Apply

uSwitch

EnergyBroadband & TVMobile phonesPersonal financeInsurance

Search

Sign in

Beat the price rises - switch now!

Enter your postcode now to get started

🏠

CB7 5HT

✓

✉

giwirakiy@1blackmoon.com

✓?

☐ Email me money-saving deals and expert insight.

Compare energy deals now

Prefer to speak to us?
Call our UK-based Energy Experts for free on:

0800 6888 244

Supplier of the Year

uSwitch Exclusive Octopus 24M Fixed

octopus

energy

Limited time only!

Ofgem

Ofgem accredited
And free to use

4.5/5

Trusted by customers
4.5 stars based on 8,000+ reviews

#1

in UK
Helping the UK save
UK's leading energy switching site

We compare all of these suppliers and more...

British Gas

e-on

edf ENERGY

nPower

SCOTTISHPOWER

sse

energy

First Utility

coopenergy

M&S ENERGY

Sainsbury's Energy
Working together with British Gas

2018
Gold
Trusted
Service
★★★★★
feefo

uSwitch is a Feefo 2018 Gold Trusted Service award winner

How it works

1. You enter your postcode and energy habits for a bespoke comparison

uSwitch

The simple way to switch.

🏠 Your postcode

COMPARE NOW

2. We compare energy plans for you, finding the best deals in your area

British Gas

You save
£301 a year

e-on

You save
£299 a year

sse

You save
£236 a year

3. No third party sites! Confirm your switch with us and we'll even notify your new supplier. You just sit back and save!

£

£

Energy questions

Gas & Electricity suppliers

Guides to energy switching

Energy news

Why use uSwitch?

✓ We're free, informative & Ofgem accredited

✓ All you need is your postcode and an energy bill – or tell us about your energy habits

✓ Our uSwitch Guarantee: You have 14 days to cancel your switch

✓ Create an account to save your details so your next switch is even faster

Compare your energy bills:

🏠 Your postcode

Compare now

uSwitch

Sign inMenu

Beat the price rises - switch now!

Enter your postcode now to get started

🏠 E14 0LU

✓

✉ Email address (optional)

?

Compare energy deals now

Prefer to speak to us? Call our UK-based Energy Experts for free on: [0800 6888 244](tel:08006888244)

Supplier of the Year

uSwitch Exclusive Octopus 24M Fixed

octopus

energy

Limited time only!

Ofgem accredited
And free to use

Trusted by customers
4.5 stars based on 8,000+ reviews

Helping the UK save
UK's leading energy switching site

We compare all of these suppliers and more...

British Gas

e-on

edf ENERGY

nPower

SCOTTISHPOWER

sse

energy

First Utility

coopenergy

M&S ENERGY

Sainsbury's Energy
Working together with British Gas

2018
Gold
Trusted
Service
★★★★★
feefo

uSwitch is a Feefo 2018 Gold Trusted Service award winner

How it works

1. You enter your postcode and energy habits for a bespoke comparison

2. We compare energy plans for you, finding the best deals in your area

3. No third party sites! Confirm your switch with us and we'll even notify your new supplier. You just sit back and save!

Energy questions

Why use uSwitch?

✓ We're free, informative & Ofgem accredited

Home Page

Landing Page

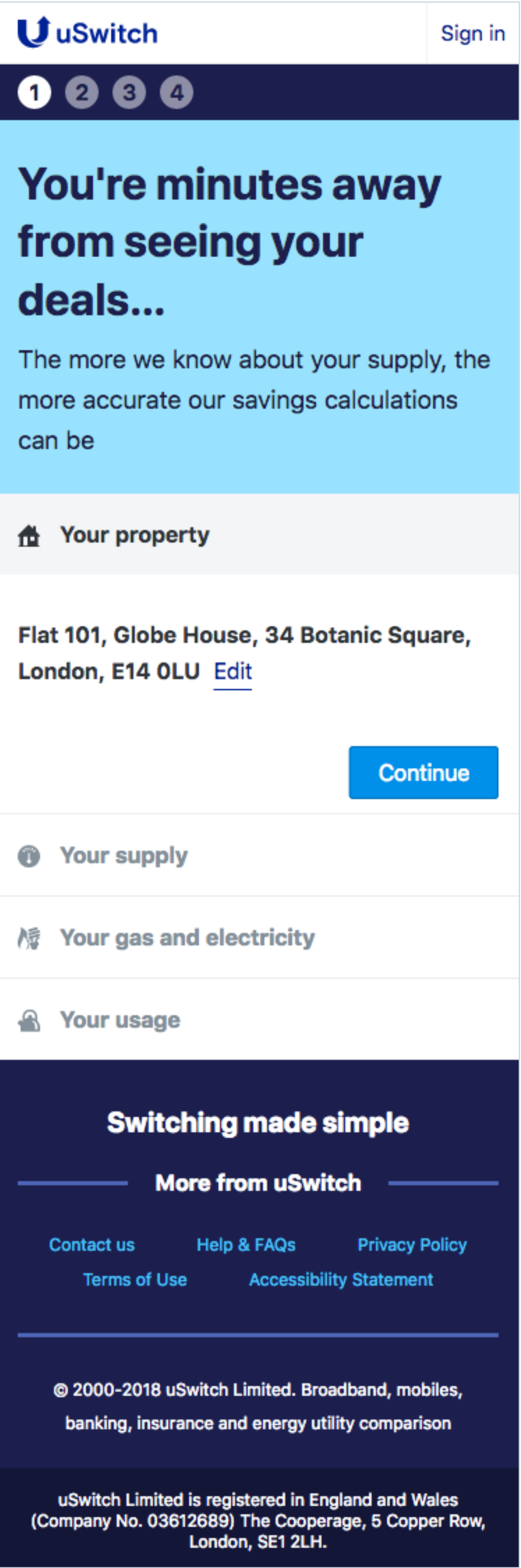
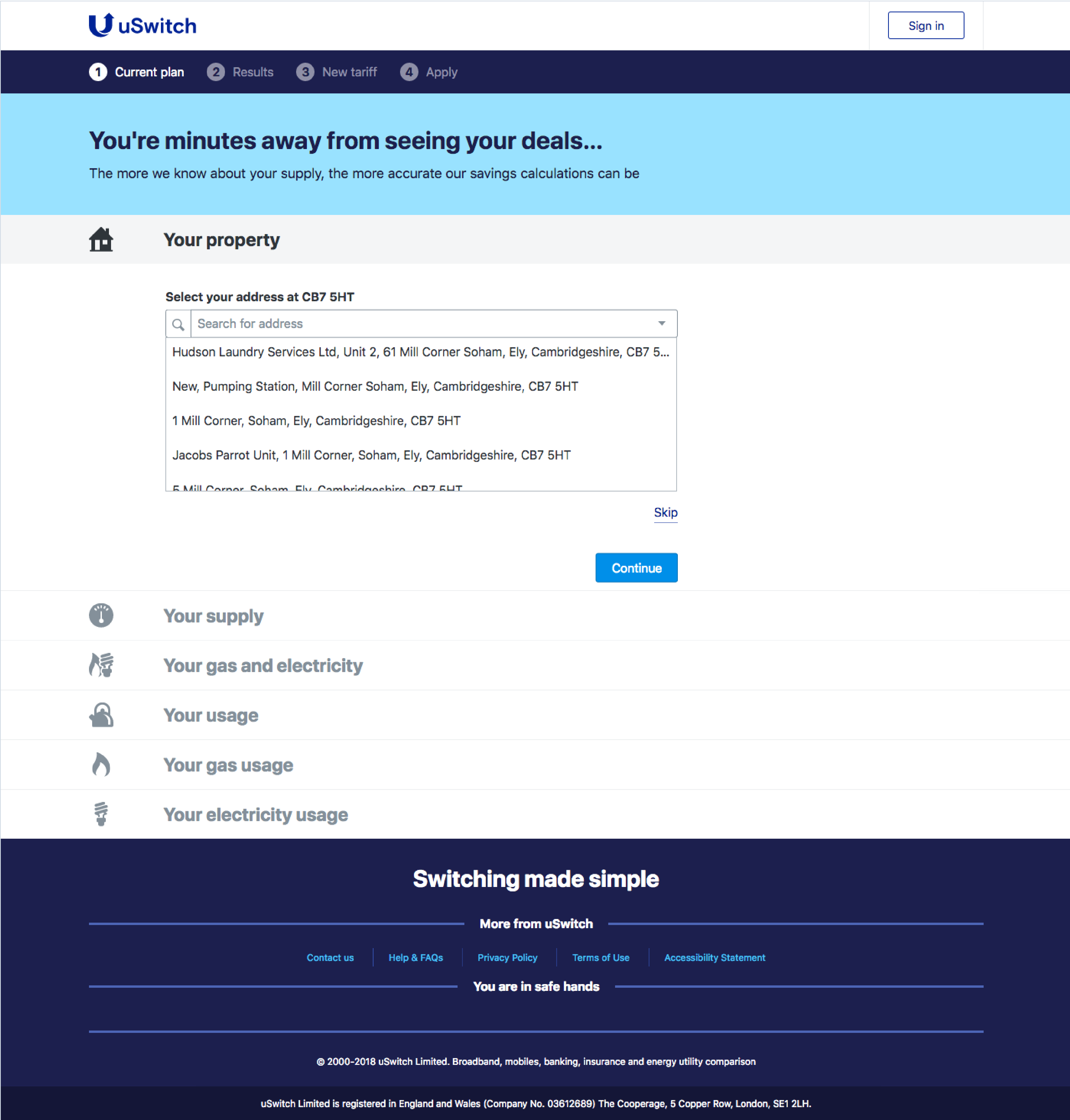
The landing page is focused mainly on trust elements and how the process works, but it does have a section about why switching can be beneficial.

Step 1: Current Plan

Step 2: Results

Step 3: Selected Tariff

Step 4: Apply



Home Page

Landing Page

Step 1: Current Plan

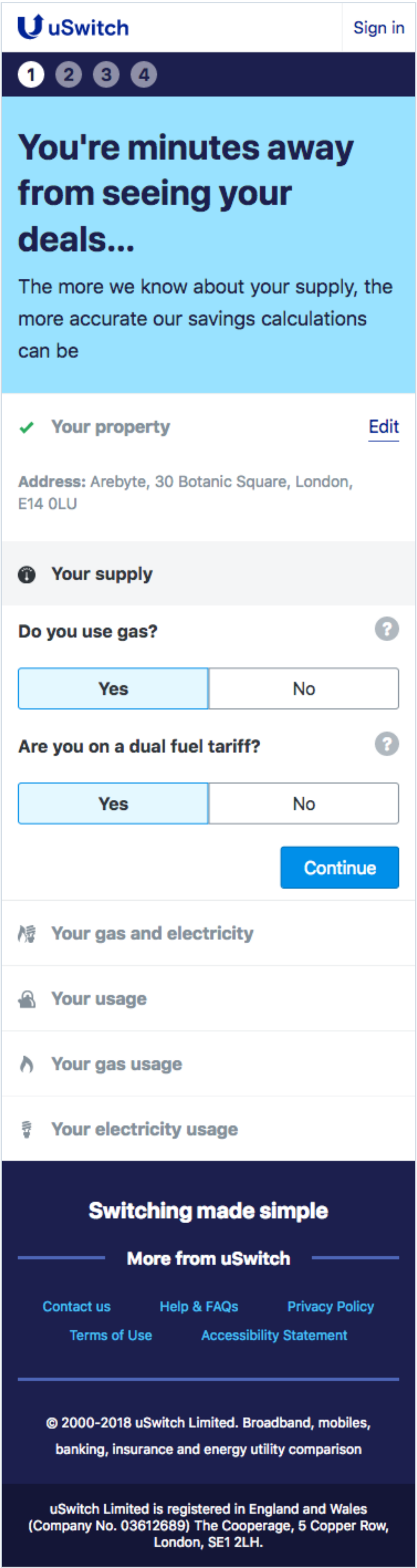
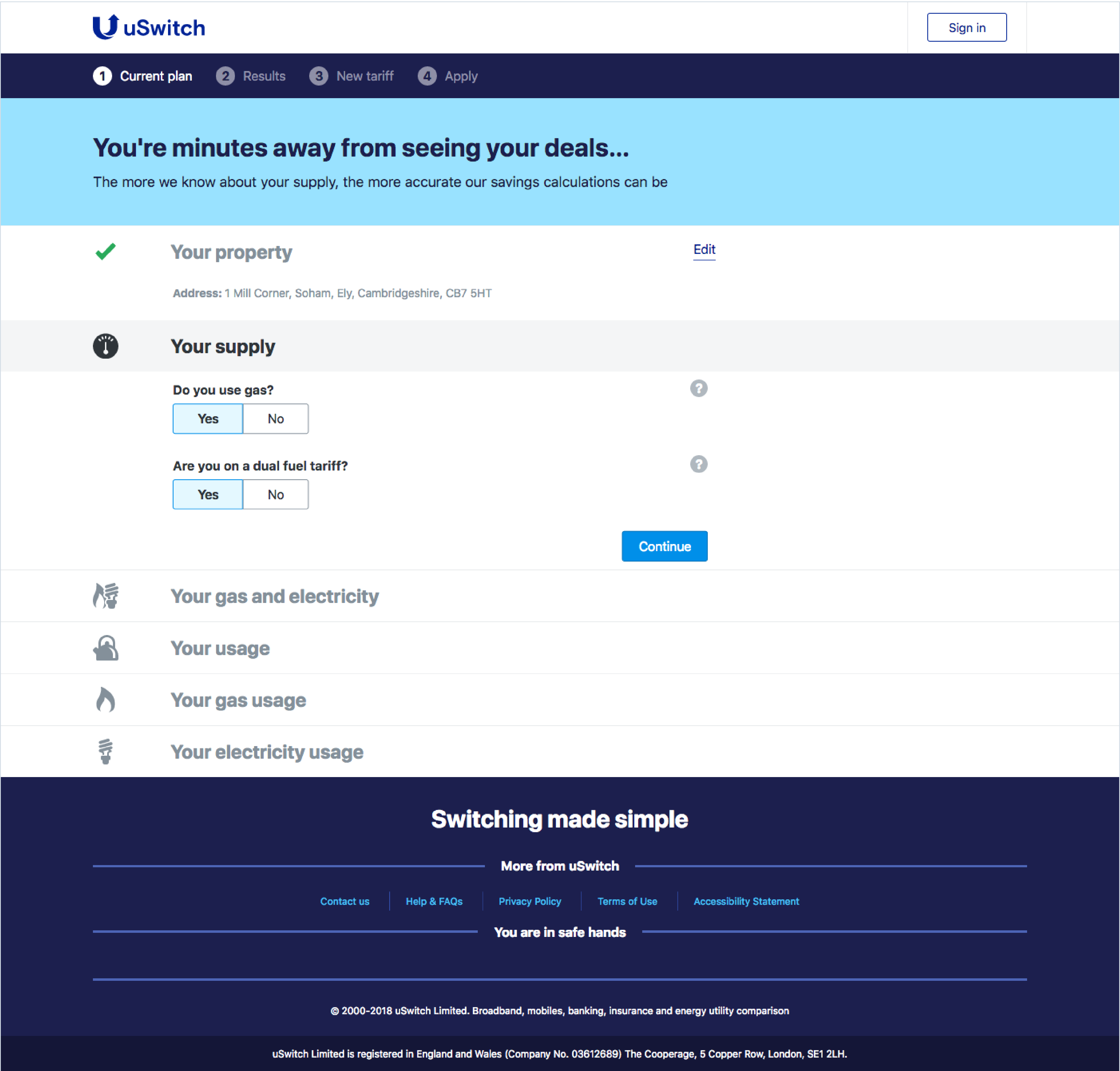
USwitch only shows the category the user is currently filling out, with the others being closed.

Step 2: Results

Step 3: Selected Tariff

Step 4: Apply





Home Page

Landing Page

Step 1: Current Plan

USwitch only shows the category the user is currently filling out, with the others being closed.

Step 2: Results

Step 3: Selected Tariff

Step 4: Apply



uSwitch

Sign in

1

Current plan

2

Results

3

New tariff

4

Apply

You're minutes away from seeing your deals...

The more we know about your supply, the more accurate our savings calculations can be

✓

Your property

Edit

Address: 1 Mill Corner, Soham, Ely, Cambridgeshire, CB7 5HT

✓

Your supply

Edit


Supply: Gas and Electricity
Dual Fuel: Yes

Your gas and electricity

Your gas and electricity supplier is:


☐

British Gas




☒

E.ON




☐

First Utility




☐

npower




☐

ScottishPower



☐

SSE Southern Electric



All suppliers

▼

You pay your gas and electricity bills by:

☒

Monthly direct debit

?

☐

Quarterly direct debit

☐

Pay on receipt of bill

☐

Prepayment meter

Do you have an Economy 7 meter?

Yes

No

?

Your plan name is:

☒

E.ON Energy Plan

?

☐

E.ON Go Online 1 Year v2

☐

E.ON Go Online 1 Year v1

☐

My plan is not listed above

Choose your plan from the list below:

Age UK Fixed 2 Year v3

▼

Continue

Your usage

Your gas usage

Your electricity usage

uSwitch

Sign in

1

2

3

4

You're minutes away from seeing your deals...

The more we know about your supply, the more accurate our savings calculations can be

✓

Your property

Edit

Address: Flat 101, Globe House, 34 Botanic Square, London, E14 0LU

✓

Your supply

Edit


Supply: Gas and Electricity
Dual Fuel: Yes

Your gas and electricity

Your gas and electricity supplier is:


☐

British Gas




☐

E.ON




☒

EDF Energy




☐

npower




☐

OVO Energy



☐

ScottishPower



All suppliers

▼

You pay your gas and electricity bills by:

☒

Monthly direct debit

?

☐

Quarterly direct debit

☐

Pay on receipt of bill

☐

Prepayment meter

Do you have an Economy 7 meter?

Yes

No

?

Your plan name is:

☒

Standard (Variable)

?

☐

Blue+Fixed Price October 2018

☐

Simply Fixed August 2018

☐

My plan is not listed above

Choose your plan from the list below:

Blue+Fixed Price November 2019

▼

Continue

Your usage

Switching made simple

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Home Page

Landing Page

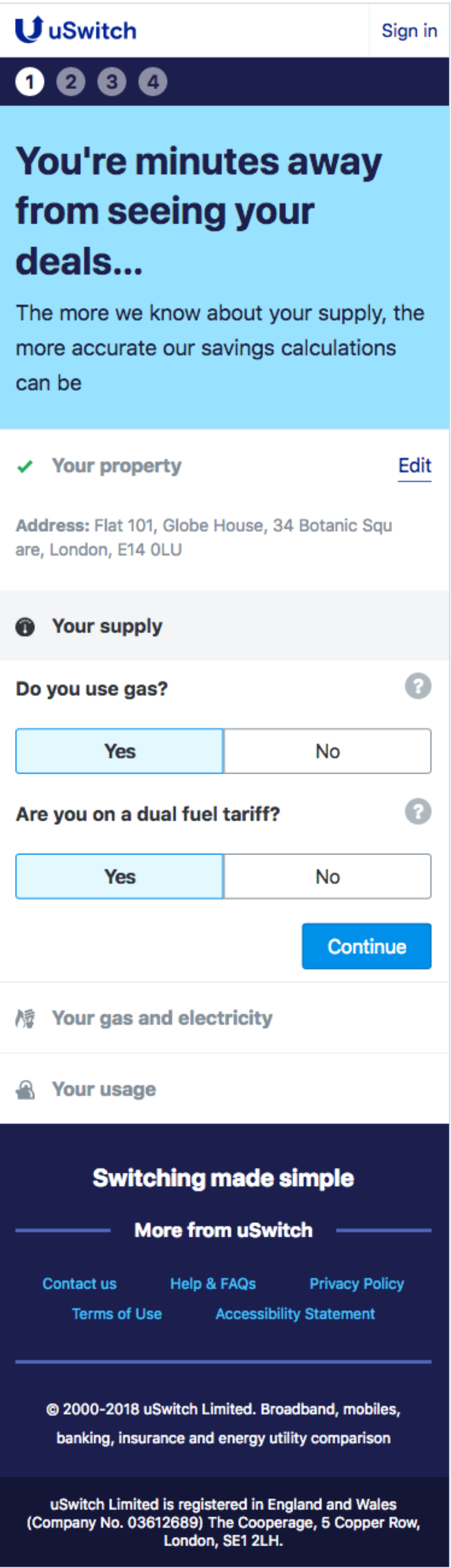
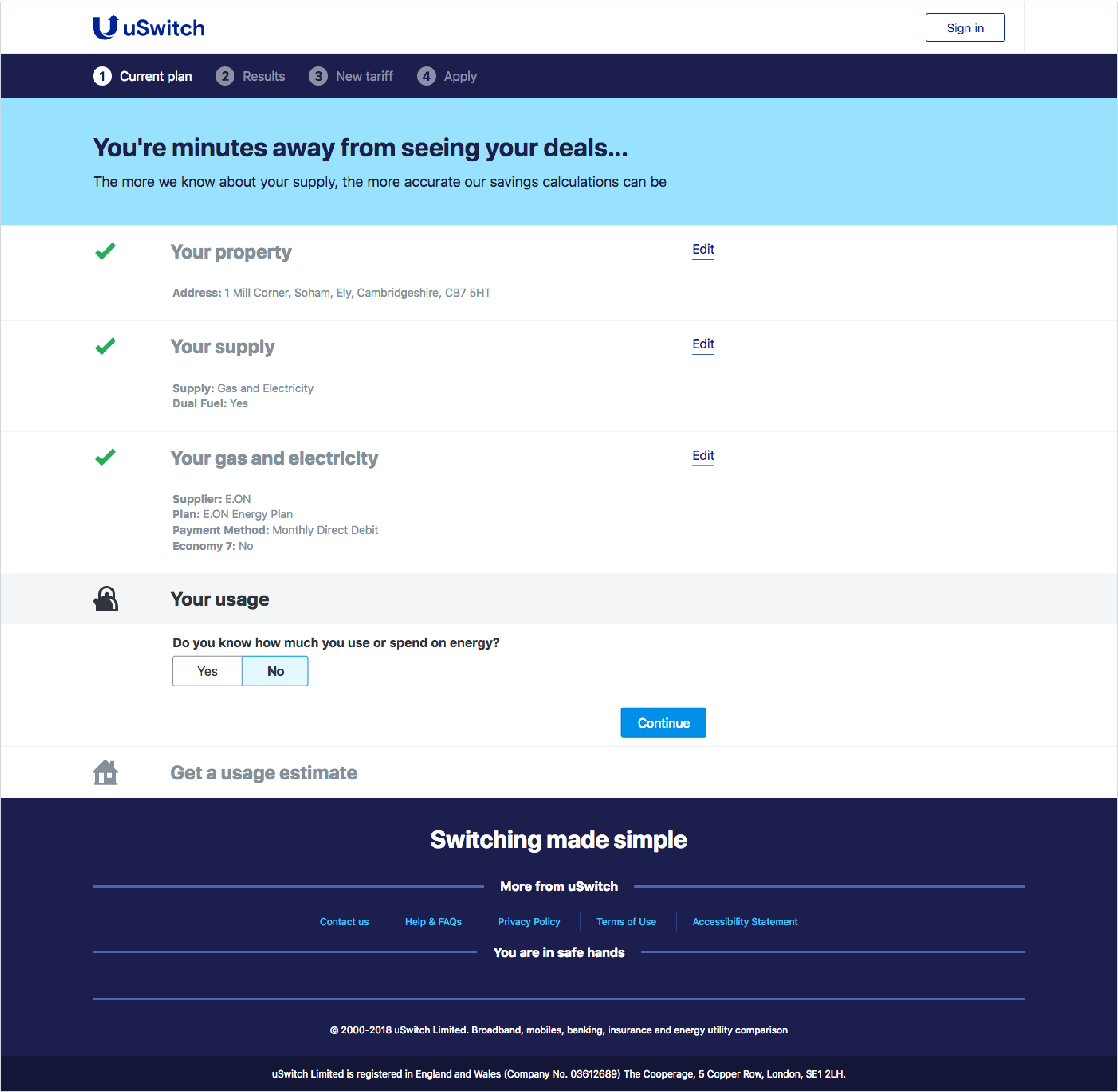
Step 1: Current Plan

USwitch only shows the category the user is currently filling out, with the others being closed.

Step 2: Results

Step 3: Selected Tariff

Step 4: Apply



Home Page

Landing Page

Step 1: Current Plan

USwitch only shows the category the user is currently filling out, with the others being closed.

Step 2: Results

Step 3: Selected Tariff

Step 4: Apply



uSwitch

Sign in

1

2

3

4

Current planResultsNew tariffApply

You're minutes away from seeing your deals...

The more we know about your supply, the more accurate our savings calculations can be

✓

Your property

Edit

Address: 1 Mill Corner, Soham, Ely, Cambridgeshire, CB7 5HT

✓

Your supply

Edit

Supply: Gas and Electricity
Dual Fuel: Yes

✓

Your gas and electricity

Edit

Supplier: E.ON
Plan: E.ON Energy Plan
Payment Method: Monthly Direct Debit
Economy 7: No

✓

Your usage

Edit

Energy usage known: No

🏠

Get a usage estimate

What size is your property?

Tell us about your property and we can estimate your usage based on Ofgem's definitions of high, medium and low energy users. Please note that if you heat your home using electricity, this quote may not be accurate, and that it is always best to input your actual spend or usage.

1 bedroom

2 to 3 bedrooms

4+ bedrooms

This means you're spending £1,202.66/yr (or £100 p/m on average) on your energy bills!

Find cheaper deals

Switching made simple

More from uSwitch

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uSwitch

Sign in

1

2

3

4

You're minutes away from seeing your deals...

The more we know about your supply, the more accurate our savings calculations can be

✓

Your property

Edit

Address: Arebyte, 30 Botanic Square, London, E14 0LU

✓

Your supply

Edit

Supply: Gas and Electricity
Dual Fuel: Yes

✓

Your gas and electricity

Edit

Supplier: EDF Energy
Plan: Standard (Variable)
Payment Method: Monthly Direct Debit
Economy 7: No

✓

Your usage

Edit

Energy usage known: No

🏠

Get a usage estimate

What size is your property?

Tell us about your property and we can estimate your usage based on Ofgem's definitions of high, medium and low energy users. Please note that if you heat your home using electricity, this quote may not be accurate, and that it is always best to input your actual spend or usage.

1 bedroom

2 to 3 bedrooms

4+ bedrooms

Find cheaper deals

This means you're spending £1,284.05/yr (or £107 p/m on average) on your energy bills!

Switching made simple

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Home Page

Landing Page

Step 1: Current Plan

USwitch only shows the category the user is currently filling out, with the others being closed.

Step 2: Results

Step 3: Selected Tariff

Step 4: Apply

1

Current plan

2

Results

3

New tariff

4

Apply

Save

Switch now to beat the price rises

Your projected energy costs over the next 12 months are **£1,202.66/yr (or £100 p/m on average)**
([How is this calculated?](#))

Supplier of the Year

octopusenergy

uSwitch Exclusive Octopus 24M

You're currently viewing 66 plans uSwitch can help you switch to. To include plans that require switching directly through the supplier, use the filters below.

Show me

Dual fuel plans

Paid by

Monthly direct debit

Rate type

Fixed or variable

Choose suppliers

All suppliers

Scottish Power

First Utility

isupply

Spark Energy

Octopus Energy

uSwitch

Green Network Energy

PowerShop

Engie

SSE

e.on

Octopus Energy

uSwitch

Green Network Energy

PowerShop

Engie

SSE

Your plans

☒ Only show plans uSwitch can help me switch to

☐ Include plans that require switching directly through the supplier

Plan features

☐ Fixed for 18+ months

☐ Points, rewards and extras

☐ Paper billing available

☐ Warm Home Discount support

☐ No exit fee

☐ Green plans

Reset filters

Need help choosing a plan?

Call our UK-based Energy Experts for free on

0800 6888 244

We are free, informative and

Ofgem accredited

bulb

Vari-Fair

There is **no fee** to leave this plan early

Variable

You save **£200.02** per year

What will I pay?

Choose plan

Plan info

Green plan

100% renewable electricity

Extras

Switch now and Bulb pays your current supplier's exit fees

Most popular plan for your region

SCOTTISHPOWER

Super Saver

December 2019

You'll pay **£30 per fuel** to leave this plan early

Fixed for **14** months

You save **£194.91** per year

What will I pay?

Choose plan

Plan info

Exclusive

Only available through sites like uSwitch

uSwitch Award

Large Supplier of the Year

POWERSHOP

Fixed Term Tariff

September 2018 Issue 2

There is **no fee** to leave this plan early

Fixed for **12** months

You save **£183.07** per year

What will I pay?

Choose plan

Plan info

GREEN NETWORK energy

GNE Winter Warmer

You'll pay **£25 per fuel** to leave this plan early

Fixed for **12** months

You save **£176.34** per year

What will I pay?

Choose plan

Plan info

Exclusive

Only available through sites like uSwitch

ovenergy

Better Energy (All Online)

You'll pay **£30 per fuel** to leave this plan early

Fixed for **12** months

You save **£142.18** per year

What will I pay?

Choose plan

Plan info

Extras

3-5% interest on account credit balances

Lumo

App Only Fixed v12

You'll pay **£30 per fuel** to leave this plan early

Fixed for **12** months

You save **£140.41** per year

What will I pay?

Choose plan

Plan info

Innovation

Smartphone app-only energy supplier

ENGIE

ENGIE Fixed Sept 21

You'll pay **£30 per fuel** to leave this plan early

Fixed for **35** months

You save **£128.18** per year

What will I pay?

Choose plan

Plan info

Green plan

100% renewable electricity

Exclusive: Only available through uSwitch - Ending soon!

octopusenergy

uSwitch Exclusive Octopus 24M Fixed

There is **no fee** to leave this plan early

Fixed for **24** months

You save **£124.37** per year

What will I pay?

Choose plan

Plan info

Green plan

100% renewable electricity

uSwitch Award

Supplier of the Year

1

2

3

4

Save

Switch now to beat the price rises

Your projected energy costs over the next 12 months are **£2,498.03/yr (or £208 p/m on average)** ([How is this calculated?](#))

Supplier of the Year

octopusenergy

uSwitch Exclusive Octopus 24M

Fixed

You're currently viewing 68 plans uSwitch can help you switch to. To include plans that require switching directly through the supplier, use the filters below.

Filter results

bulb

Vari-Fair

£151.91 per month

£675.07 per year saving

No contract variable rate

No early exit fee

Green plan: 100% renewable electricity

Extras: Switch now and Bulb pays your current supplier's exit fees

Fixed Term Tariff

September 2018 Issue 2

£161.62 per month

£558.62 per year saving

12 month fixed rate contract

No early exit fee

GREEN NETWORK energy

GNE Winter Warmer

£165.12 per month

£516.63 per year saving

12 month fixed rate contract

£25 per fuel early exit fee

Exclusive: Only available through sites like uSwitch

Lumo

App Only Fixed v12

£169.09 per month

£468.98 per year saving

12 month fixed rate contract

£30 per fuel early exit fee

Innovation: Smartphone app-only energy supplier

Most popular plan for your region

e.on

E.ON Go Online 1 Year v19

£169.09 per month

£468.90 per year saving

12 month fixed rate contract

£30 per fuel early exit fee

Exclusive: Only available through sites like uSwitch

ENGIE

ENGIE Fixed Sept 21

£171.61 per month

£438.77 per year saving

35 month fixed rate contract

£30 per fuel early exit fee

Green plan: 100% renewable electricity

Home Page

Landing Page

Step 1: Current Plan

Step 2: Results

The results page shows permanent filters on the left as well as a reminder of how much users could save over a year.

Step 3: Selected Tariff

Step 4: Apply



Call our UK-based Energy Experts for free on 0800 6888 244

Sign in

1

Current plan

2

Results

3

New tariff

4

Apply

Save

Vari-Fair

Switching today saves you

£200.02 per year

Switch today

or call us for free on 0800 6888 244

i

Plan features and info

Green plan: 100% renewable electricity

Extras: Switch now and Bulb pays your current supplier's exit fees

Online account management - no need for paper bills

Your first payment will be taken on or shortly after your supply start date

Get account support 24/7 from the online Bulb community

UK based customer service advisors

Plan summary

Personal Projection: £1,002.64

Monthly direct debit: £83.55

Exit fee: None

Rate type: Variable

See unit rates and standing charges

★

uSwitch supplier rating

Overall Rating

5.0/5

★★★★★★

Based on 255 Bulb customer reviews, weighted across the rating categories.

Rating Breakdown

Overall satisfaction92%

Switching process93%

Value for money93%

Customer service82%

Likely to recommend88%

uSwitch supplier ratings are based on an independent YouGov survey that was conducted between 7 November and 1 December 2017. A total of 17,313 UK energy customers were asked to rate their energy supplier.

YouGov

uSwitch Awards

uSwitch

SUPPLIER

OF THE YEAR

RUNNER UP 2018

They took top place in the following categories:

Best Value for Money

Best Energy Saving Support

Best Account Management

Easiest to Switch to

Best Deal for You

Best Green Services

They were runners up in the following categories:

Overall Customer Satisfaction

Overall Most Likely to be Recommended

Best Online Experience

Best Rewards

0800 6888 244
Sign in

1
2
3
4
Save

Vari-Fair

Plan summary

Personal Projection:	£1,822.96	?
Monthly direct debit:	£151.91	?
Exit fee:	None	
Rate type:	Variable	?

[See unit rates and standing charges](#)

Plan features and info

Green plan:

100% renewable electricity

Extras:

Switch now and Bulb pays your current supplier's exit fees

- Online account management - no need for paper bills
- Your first payment will be taken on or shortly after your supply start date
- Get account support 24/7 from the online Bulb community
- UK based customer service advisors

★ uSwitch supplier rating

Switch today and save **£675.07**

or call us for free on 0800 6888 244

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Overall satisfaction	92%
Switching process	93%
Value for money	93%
Customer service	82%
Likely to recommend	88%

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YouGov

uSwitch Awards

uSwitch
SUPPLIER
OF THE YEAR
RUNNER UP 2018

They took top place in the following categories:

[Home Page](#)

Landing Page

Step 1: Current Plan

Step 2: Results

Step 3: Selected Tariff

This page is shown when users select a tariff and provides all details as well as the tariff's ratings by other USwitch users.

Step 4: Apply



uSwitch

Call our UK-based Energy Experts for free on 0800 6888 244

Sign in

1 Current plan

2 Results

3 New tariff

4 Apply

bulb

Finish your switch to
Vari-Fair

Switching today saves you
£200.02 per year
[How is this calculated?](#)

✓

Your Home

Edit

Address: 1 Mill Corner, Soham, Ely, Cambridgeshire, CB7 5HT
Existing smart meter: No

Person icon

About You

Title

MrMrsMissMsDr

First name

John

Last name

Testington

Email address

giwirakiy@1blackmoon.com

☐ Email me money-saving deals and expert insight.

Phone number

Mobile0588499999

What is your date of birth?

10/10/1980

Continue

Plan summary

Personal Projection: £1,002.64

Monthly direct debit: £83.55

Exit fee: None

Rate type: Variable

Important plan features

- Online account management - no need for paper bills
- Your first payment will be taken on or shortly after your supply start date

[See unit rates and standing charges](#)

Payment icon

Your Payment Details

Smiley face icon

Confirm Your Switch

Need help?

Switching made simple

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You are in safe hands

ofgem logo

Website approved by Plain English Campaign

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uSwitch


0800 6888 244

Sign in

1234

bulb

Finish your switch to
Vari-Fair

 Your Home

Select your address at E14 0LU

Flat 101, Globe House, 34 Botanic Square, London

[\(Change address\)](#)

Your gas meter point reference no. (MPRN)


Do you have a smart meter?


Yes


No

[+ Add a different billing address](#)

Continue

 About You

 Your Payment Details

 Confirm Your Switch

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Impressions

Positives



They ask for a postcode and an **optional** email before the journey starts.

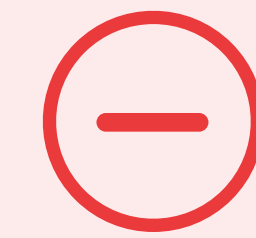
They won't ask for contact details again until a user has selected a tariff.

They use social proof elements such as a plan's rating by other USwitch users.

They offer a wide variety of filters that are always present on the results page.

Quotes are automatically saved to the browser's caches.

Negatives





Each step is split into multiple smaller and asymmetric steps, which is meant to increase focus, but can also make it harder for users to keep track of where they are.


CTAs change colour, at some points of the journey they are orange, at others they are blue.

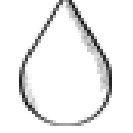
utilitywise^{tw}

utilitywise

SALES
0330 311 1953

CUSTOMER SERVICE & OTHER ENQUIRIES
0330 303 3303

COMPARE
ENERGY

COMPARE
WATER

BUSINESS WATER

BUSINESS ENERGY

BUSINESS BROADBAND & IT

LARGE BUSINESSES

OTHER SERVICES

NEWS


WE'LL DEAL WITH ALL
YOUR BUSINESS BILLS...
SO YOU DON'T HAVE TO.

We take care of energy, broadband and everything in between so you can get back to business.

Compare Business Energy Prices Online:

Enter postcode

Go >

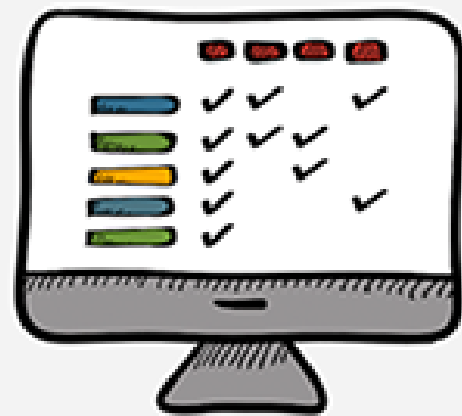


COMPARE
ENERGY
PRICES NOW

We know managing bills isn't why you got into business – but it's why we did.

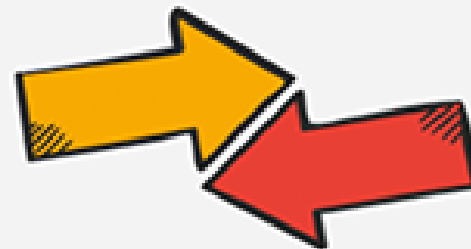
We shop around to find you the right deal and then manage the whole switching process for you. We're nice like that.

WE MAKE YOUR BUSINESS LIFE EASIER. HERE'S HOW:




The Right Energy Contract for You

We'll make sure you're always on the best gas, water or electricity contract for you, not us.




Hassle-Free Switch

You won't even know we're here – we simply take care of the switching process for you.



Suppliers We Can Both Trust


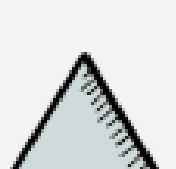


We only work with trusted suppliers so you can be confident you'll get the right deal for your business.




Easy Overview with Utility Hub


Our online portal gives you one place to store all your business utilities bill info & monitor energy usage.


WE'LL HELP YOUR BUSINESS GET A GREAT DEAL ON:



utilitywise

SALES
0330 303 3303

COMPARE
ENERGY

COMPARE
WATER

Menu


WE'LL DEAL WITH ALL YOUR
BUSINESS BILLS...
SO YOU DON'T HAVE TO.

We take care of energy, broadband and everything in between so you can get back to business.

Compare Business Energy Prices Online:

Enter postcode

Go >







COMPARE
ENERGY
PRICES NOW

We know managing bills isn't why you got into business – but it's why we did.

We shop around to find you the right deal and then manage the whole switching process for you. We're nice like that.

WE MAKE YOUR BUSINESS LIFE EASIER. HERE'S HOW:



Landing Page

UtilityWise's landing page is one of the more poorly designed ones out there, however it does focus on the benefits of switching with them.

- Step 1: Your Details
- Step 2: Your Prices
- Step 3: Account Registration
- Step 4: Switch
- Step 5: Email Confirmation

utilitywise

utilitywise

Call us on 0333 363 4988

or Arrange a Call Back

Chat

Online now

1. YOUR DETAILS

2. YOUR PRICES

3. SWITCH

SIGN IN

Compare Business Electricity & Gas

★ Trustpilot

★★★★★

TrustScore 7

380 reviews

ABOUT YOU

What is your name?

Name

What is your business name?*

Business Name

What would you like to compare?*

?

ELECTRICITY

GAS

What is the business address?*

?

E14+0LU

Find address

Select your address

☐ Enter your address manually

YOUR ENERGY

What is your business energy consumption?*

?

£

I know how much I spend in pounds

I know how much I consume in kWhs

kWh

every

Month

Who is your current supplier?*

British Gas

EDF

e-on

npower

SCOTTISHPOWER

sse

More suppliers

When does your current supplier contract end?

Please select...

utilitywise

1 of 3

SIGN IN

ABOUT YOU

What is your name?

Testy Test

What is your business name?*

Test Name

What would you like to compare?*

?

ELECTRICITY

GAS

What is the business address?*

?

E14+0LU

Find address

Select your address

☐ Enter your address manually

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£

I know how much I spend in pounds

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Who is your current supplier?*

British Gas

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e-on

npower

SCOTTISHPOWER

sse

More suppliers

When does your current supplier contract end?

Please select...

Get Prices

Landing Page

Step 1: Your Details

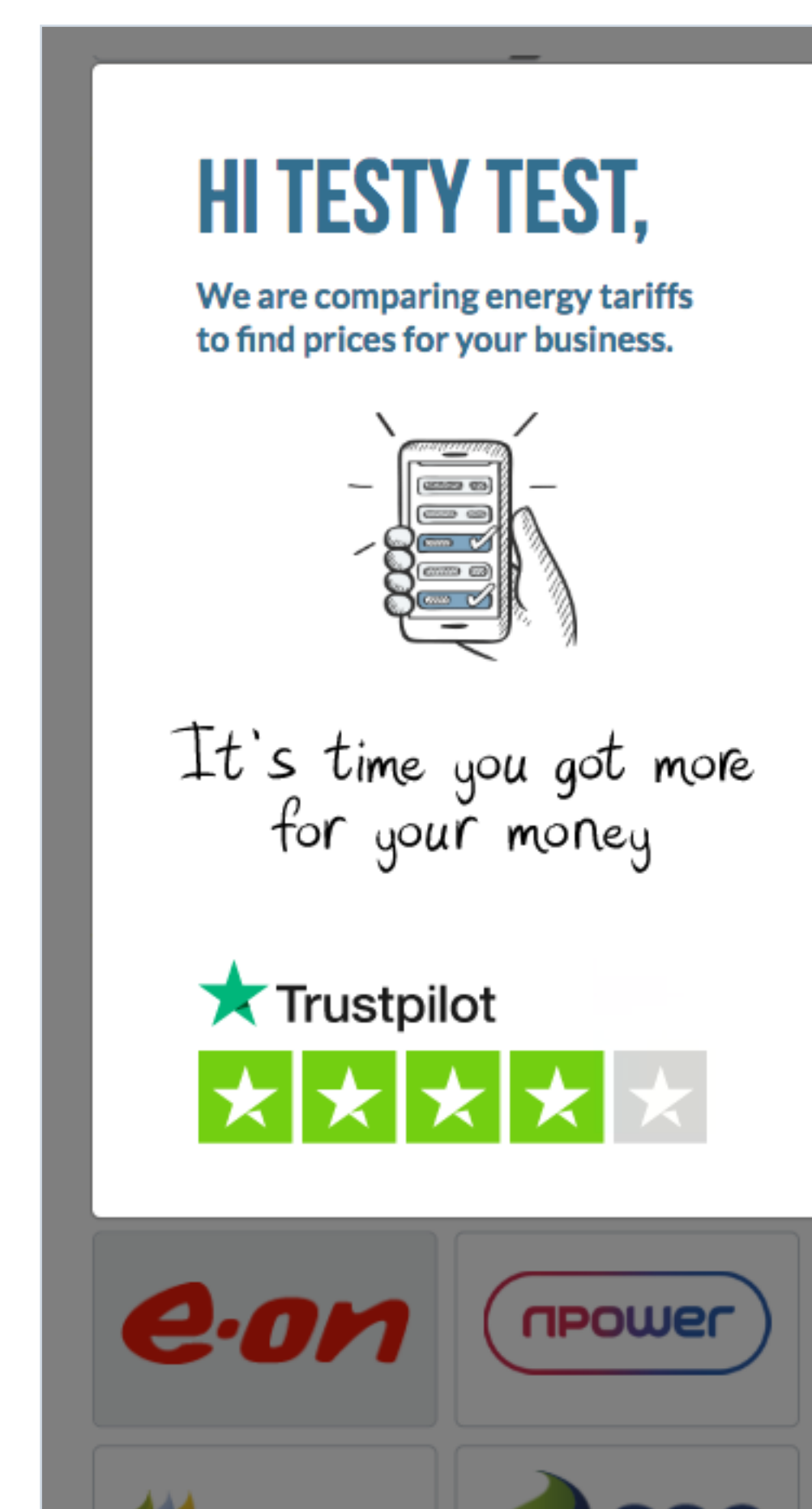
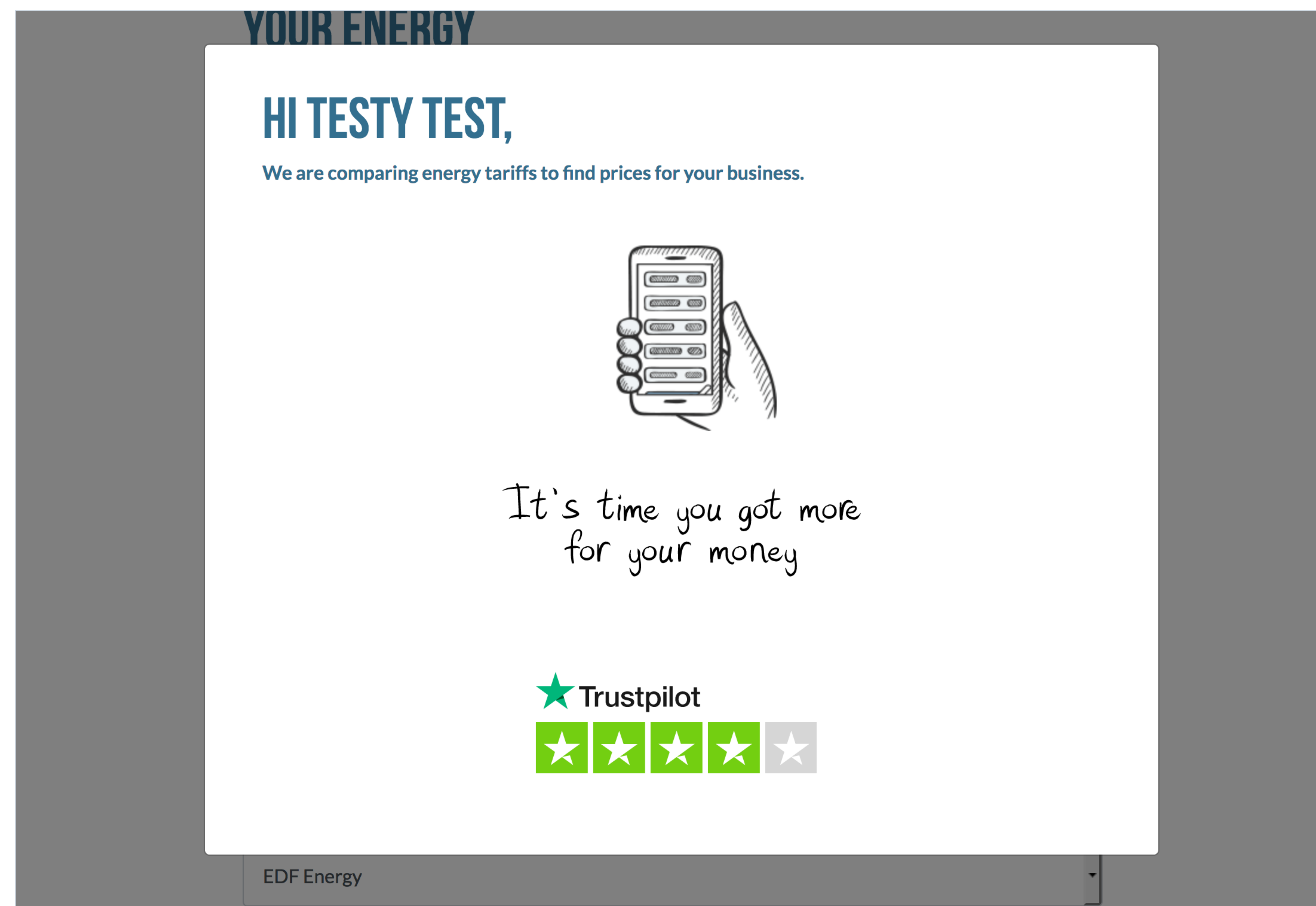
Step 2: Your Prices

Step 3: Account Registration

Step 4: Switch

Step 5: Email Confirmation

utilitywise



Landing Page

Step 1: Your Details

Step 2: Your Prices

Step 3: Account Registration

Step 4: Switch

Step 5: Email Confirmation

utilitywise

Call us on 0333 363 4988
or Arrange a Call Back

Chat
Online now

1. YOUR DETAILS

2. YOUR PRICES

3. SWITCH

SIGN IN

HI TESTY TEST,

We have found 45 tariffs for you.

Please complete your contact details below to view your prices to choose from.

Name*

Testy Test

Email Address*

Email

Phone Number*

Phone Number

By submitting this form, you agree that Utilitywise PLC and its affiliate companies can contact you regarding this price comparison enquiry. Please view our [privacy policy](#) and for further information [read more](#).

☐ I agree to the terms and conditions.*

☐ Please tick this box if you are happy for Utilitywise PLC to contact you about other products and services in the future.

View Your Prices

Want to talk to someone?

Speak or chat online to one of our Business Energy Experts.

Call us on 0333 363 4988

Arrange a Call Back

Chat with us online now

Get in touch and we'll get to work on seeing what you could save.

3 STEPS TO SAVINGS

Getting a great deal on business energy is quick, and easy.

Tell us about your

Lots of quotes

Choose and

utilitywise

1 of 3

SIGN IN

HI TESTY TEST,

We have found 45 tariffs for you.

Please complete your contact details below to view your prices to choose from.

Name*

Testy Test

Email Address*

email@test.com

Phone Number*

07488888888

By submitting this form, you agree that Utilitywise PLC and its affiliate companies can contact you regarding this price comparison enquiry. Please view our [privacy policy](#) and for further information [read more](#).

☐ I agree to the terms and conditions.*

☐ Please tick this box if you are happy for Utilitywise PLC to contact you about other products and services in the future.

View Your Prices

Want to talk to someone?

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Call us on 0333 920 2899

Arrange a Call Back

Chat with us online now

Get in touch and we'll get to work on seeing what you could save.

3 STEPS TO SAVINGS

Getting a great deal on business energy is quick, and easy.

Choose and switch

Landing Page

Step 1: Your Details

Step 2: Your Prices

Step 3: Account Registration

Step 4: Switch

Step 5: Email Confirmation

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utilitywise

Call us on 0333 363 4988
or Arrange a Call Back

Chat
Online now

1. YOUR DETAILS

2. YOUR PRICES

3. SWITCH

SIGN IN

YOUR PRICES

We have found 45 tariffs for you.

British Gas

£801

Monthly Estimate

24 Months
Fixed Term

£2,388

Saving per year

View Plan

British Gas

£801

Monthly Estimate

24 Months
Fixed Term

£2,388

Saving per year

View Plan

British Gas

£804

Monthly Estimate

12 Months
Fixed Term

£2,350

Saving per year

View Plan

British Gas

£804

Monthly Estimate

24 Months
Fixed Term

£2,347

Saving per year

View Plan

See More

Want to talk to someone?

Speak or chat online to one of our Business Energy Experts.

Call us on 0333 363 4988

Arrange a Call Back

Chat with us online now

Get in touch and we'll get to work on seeing what you could save.

3 STEPS TO SAVINGS

Getting a great deal on business energy is quick, and easy.

utilitywise

2 of 3

SIGN IN

YOUR PRICES

45 tariffs

British Gas

£960

Monthly Estimate

24 Months
Fixed Term

£2,885

Saving per year

View Plan

British Gas

£960

Monthly Estimate

24 Months
Fixed Term

£2,885

Saving per year

View Plan

British Gas

£963

Monthly Estimate

12 Months
Fixed Term

£2,839

Saving per year

View Plan

British Gas

£964

Monthly Estimate

36 Months
Fixed Term

£2,828

Saving per year

View Plan

See More

Want to talk to someone?

Speak or chat online to one of our Business Energy Experts.

Landing Page

Step 1: Your Details

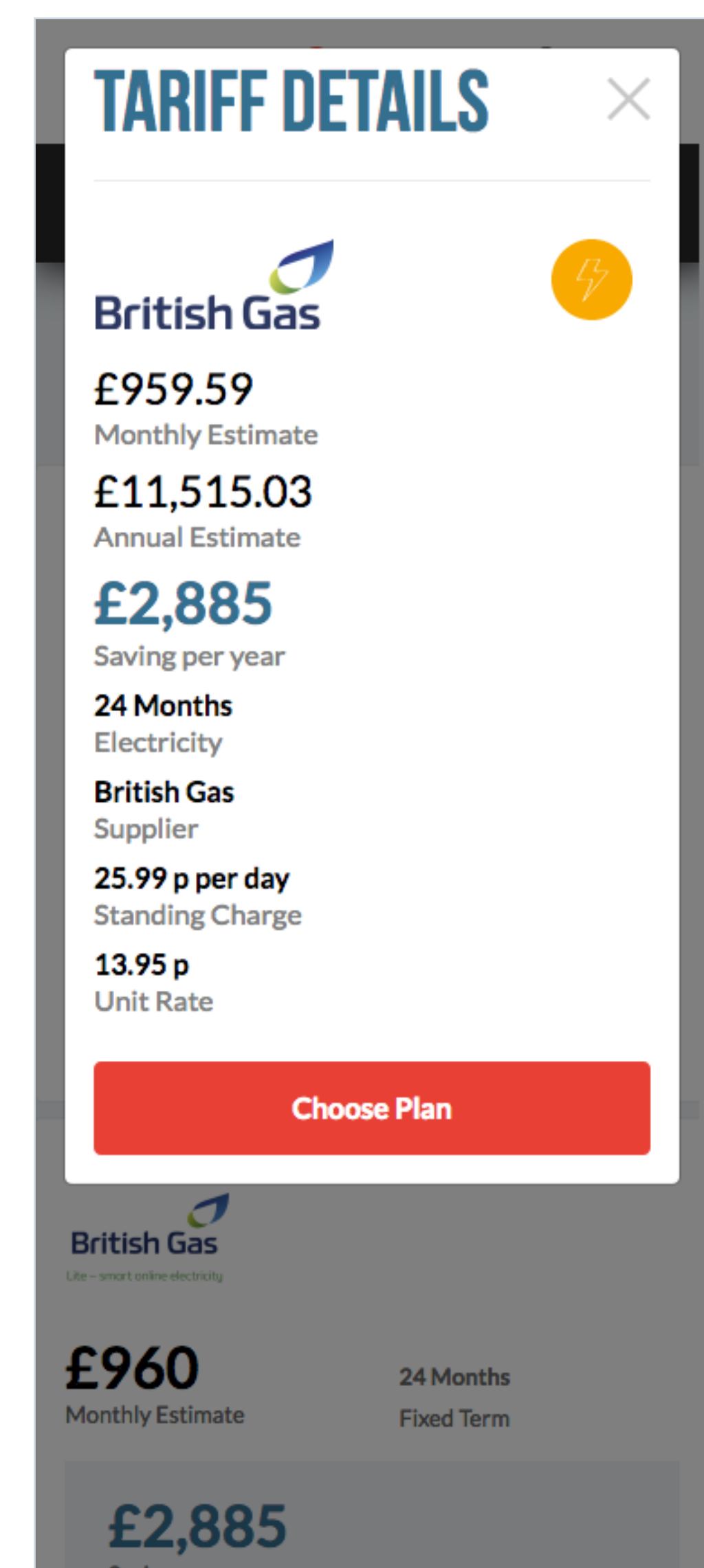
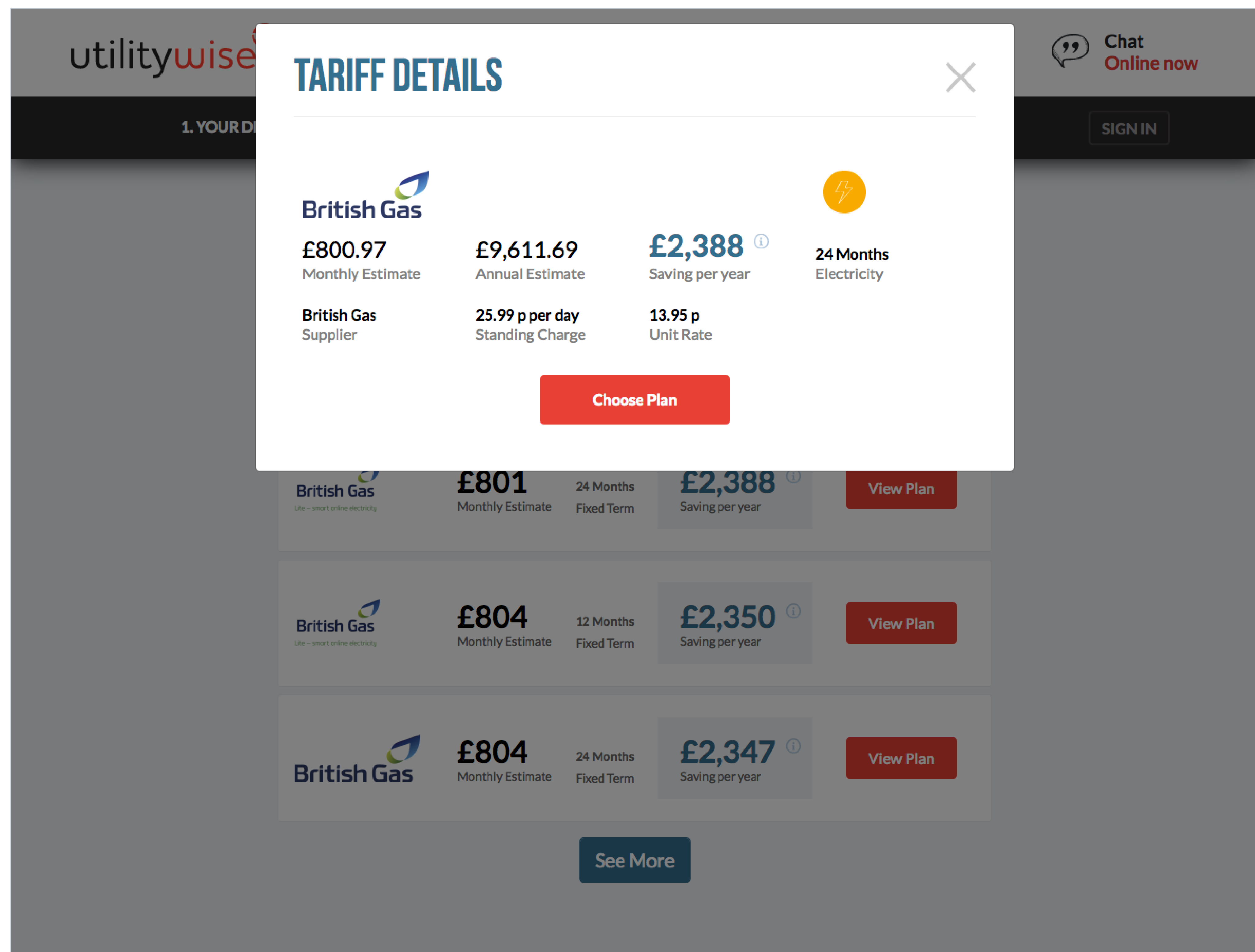
Step 2: Your Prices

Step 3: Account Registration

Step 4: Switch

Step 5: Email Confirmation

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Landing Page

Step 1: Your Details

Step 2: Your Prices

Step 3: Account Registration

Step 4: Switch

Step 5: Email Confirmation

utilitywise

Call us on 0333 363 4988 or Arrange a Call Back

Chat Online now

1. YOUR DETAILS ✓

2. YOUR PRICES

3. SWITCH

SIGN IN

British Gas

Switching to British Gas - 24 Months

Saving you £2,388 annually.

GREAT CHOICE, TESTY TEST

Please check and confirm the details provided below and we will handle the switching process for you.

TARIFF DETAILS

British Gas

✓ Supplier

British Gas

✓ Utility

Electricity

✓ Contract Term

24 Months

✓ Unit Rate

13.95 p

✓ Standing Charge

25.99 p per day

YOUR DETAILS

Name

Testy Test

Email

test@test.com

Phone Number

04588 848 333

Address

34 Botanic Square

Back

Confirm

Want to talk to someone?

Speak or chat online to one of our Business Energy Experts.

Call us on 0333 363 4988

Chat with us online now

utilitywise

2 of 3

SIGN IN

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Electricity

✓ Contract Term

24 Months

✓ Unit Rate

13.95 p

✓ Standing Charge

25.99 p per day

YOUR DETAILS

Name

Testy Test

Email

email@test.com

Phone Number

07488 888 888

Address

34 Botanic Square

Back

Confirm

Want to talk to someone?

Speak or chat online to one of our Business Energy Experts.

Landing Page

Step 1: Your Details


Step 2: Your Prices


Step 3: Account Registration


Step 4: Switch

Step 5: Email Confirmation

utilitywise

 Call us on **0333 363 4988**
or **Arrange a Call Back**


 Chat
Online now

1. YOUR DETAILS 

2. YOUR PRICES


3. SWITCH


SIGN IN

 Switching to British Gas - 24 Months
Saving you **£2,388** annually.

GREAT CHOICE, TESTY TEST

To save your choice of plan and continue with your switch, you'll need to create an account.

 You'll also be able to return to retrieve quotes at a later date.

 All you need to do is provide your name and email address and you can set your password when you log back in.

UTILITYWISE ACCOUNT

Name

Testy Test

Email Address


test@test.com

Back


Submit

Want to talk to someone?

Speak or chat online to one of our Business Energy Experts.

 Call us on 0333 363 4988



Arrange a Call Back

 Chat with us online now

Get in touch and we'll get to work on seeing what you could save.


3 STEPS TO SAVINGS

utilitywise


2 of 3


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UTILITYWISE ACCOUNT

Name

Testy Test

Email Address


email@test.com

Back


Submit

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Arrange a Call Back



Landing Page

Step 1: Your Details

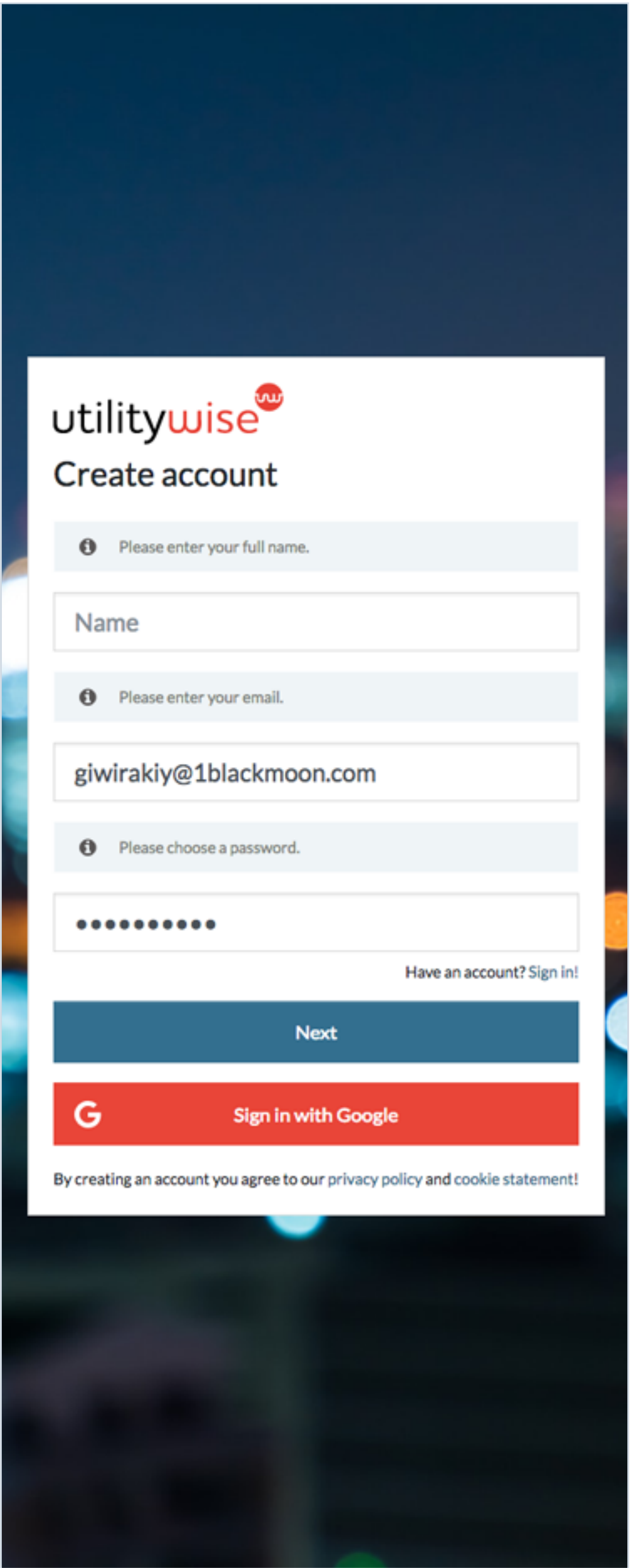
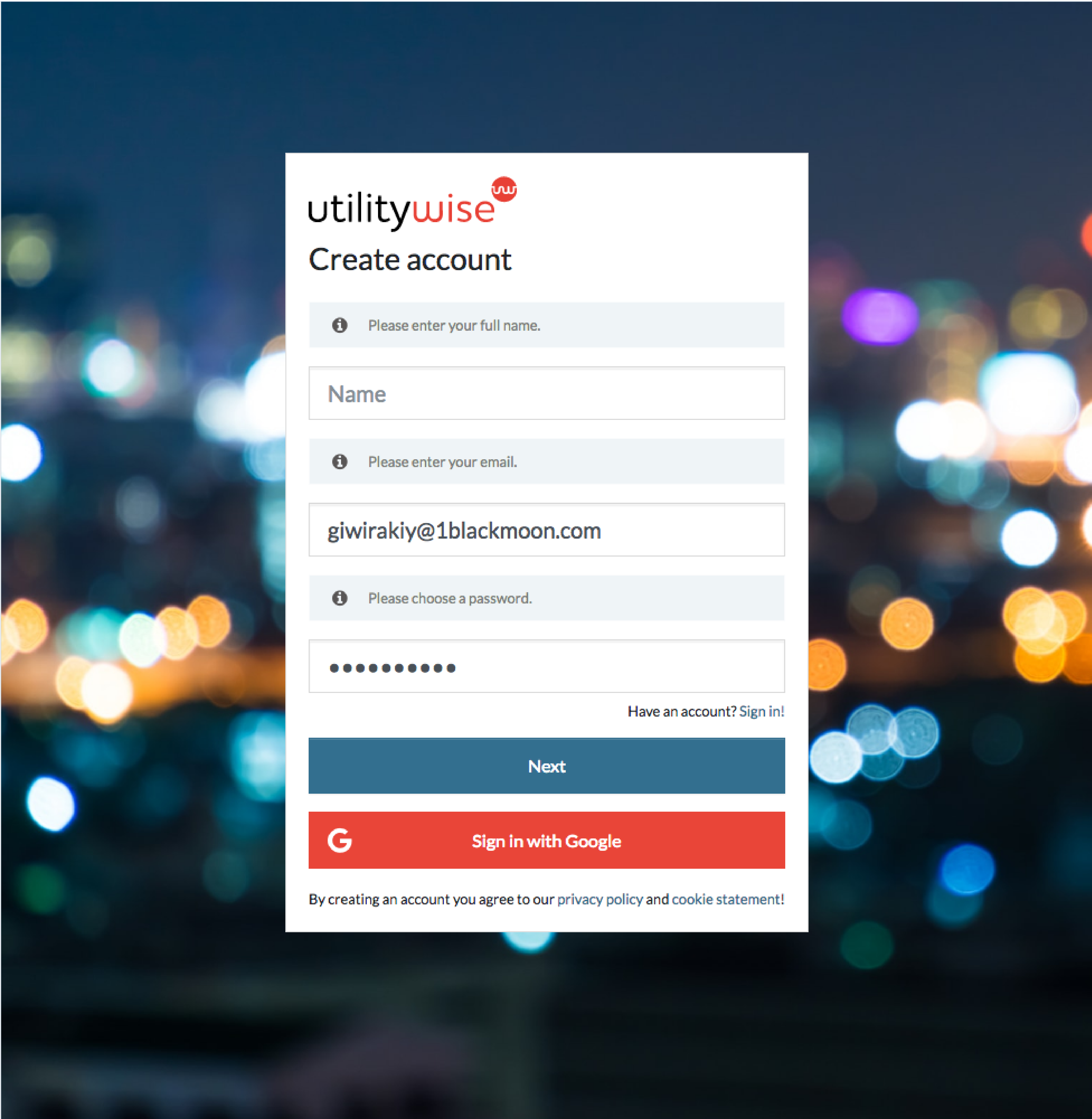
Step 2: Your Prices

Step 3: Account Registration

Step 4: Switch

Step 5: Email Confirmation

utilitywise



Landing Page

Step 1: Your Details

Step 2: Your Results

Step 3: Account Registration

Step 4: Switch

Step 5: Email Confirmation

utilitywise

Call us on 0333 363 4116
or Arrange a Call Back

Chat
Online now

1. YOUR DETAILS ✓

2. YOUR PRICES ✓

3. SWITCH

SIGN OUT

RETRIEVE QUOTES

British Gas

Switching to British Gas - 24 Months
Saving you £4,273 annually.

ALMOST FINISHED,

We'll get started on your switch, but we need some additional information from you in order to proceed.

!

Energy prices can fluctuate up until the contract with the supplier has been signed. Please provide the required information as soon as possible to enable us to fix your price and progress your switch promptly.

UPLOAD A BILL

!

To switch you we need to verify your current energy consumption. Upload a PDF or photo of your bill now.

UPLOAD A BILL

AUTHORISATION

!

Generate a Letter of Authority which authorises us to act on your behalf regarding your business energy switch.

SUBMIT AUTHORISATION

3 STEPS TO SAVINGS

Getting a great deal on business energy is quick, and easy.



Tell us about your needs

It's quick and easy - we just need a few details about your current energy supply.



Lots of quotes

We compare multiple prices from multiple suppliers to find out how much you could save.



Choose and switch

If you decide to switch supplier, we'll handle it for you.

utilitywise

SIGN OUT

RETRIEVE QUOTES

British Gas

Switching to British Gas - 24 Months
Saving you £2,885 annually.

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Step 5: Email Confirmation

utilitywise

utilitywise

Call us on 0333 363 4116
or Arrange a Call Back

Chat
Online now

1. YOUR DETAILS ✓

2. YOUR PRICES ✓

3. SWITCH

SIGN OUT

RETRIEVE QUOTES

British Gas

Switching to British Gas - 24 Months
Saving you £4,273 annually.

UPLOAD A BILL

✓ Find a copy of your latest energy bill from your current supplier

✓ Make sure you include **ALL** the pages of the bill

✓ Don't worry if you can't find a copy, we can still switch you without it

Upload a copy of your latest energy bill below

Drag your files
to upload here

Browse Files

Back

Submit Your Bill

Want to talk to someone?

Speak or chat online to one of our Business Energy Experts.

Call us on 0333 363 4116

Arrange a Call Back

Chat with us online now

Get in touch and we'll get to work on seeing what you could save.

3 STEPS TO SAVINGS

utilitywise

Call us on 0333 920 2899

Arrange a Call Back

Chat with us online now

3 OF 3

RETRIEVE QUOTES

British Gas

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Saving you £2,885 annually.

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Upload a copy of your latest energy bill below

Drag your files
to upload here

Browse Files

Back

Submit

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3 STEPS TO SAVINGS

- Landing Page
- Step 1: Your Details
- Step 2: Your Results
- Step 3: Account Registration
- Step 4: Switch
- Step 5: Email Confirmation

utilitywise

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or Arrange a Call Back

Chat

Online now

1. YOUR DETAILS

2. YOUR PRICES

3. SWITCH

SIGN OUT

RETRIEVE QUOTES

British Gas

Switching to British Gas - 24 Months

Saving you £4,273 annually.

AUTHORISATION

✓ Authorise us to work on your behalf regarding your business energy switch.

✓ Our Business Energy Experts will handle the switching process for you.

✓ We may carry out a light-touch credit check that will provide an indication of your credit status. This check does not leave a footprint on your credit record.

✓ What is a Letter of Authority?
A Letter of Authority (or LoA) is an important part of the switching process. With it, you grant Utilitywise permission to liaise with your current energy supplier and to secure your new energy contract. The LoA does not commit you to a contract - it simply allows us to begin the switching process.

LETTER OF AUTHORITY DETAILS

Full Name*

Testy Test

Company Name*

Test Name

Company Number

Company Number

Company Address*

34 Botanic Square

Postcode*

E14 0LU

Back

Submit Authorisation

utilitywise

3 of 3

RETRIEVE QUOTES

British Gas

Switching to British Gas - 24 Months

Saving you £2,885 annually.

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LETTER OF AUTHORITY DETAILS

Full Name*

Testy Test

Company Name*

Test Name

Company Number

Company Number

Company Address*

34 Botanic Square

Postcode*

E14 0LU

Back

Submit

Landing Page

Step 1: Your Details

Step 2: Your Results

Step 3: Account Registration

Step 4: Switch

Step 5: Email Confirmation

utilitywise

utilitywise

Call us on 0333 363 4116
or Arrange a Call Back

Chat
Online now

1. YOUR DETAILS

2. YOUR PRICES

3. SWITCH

SIGN OUT

RETRIEVE QUOTES

British Gas

Switching to British Gas - 24 Months
Saving you £4,273 annually.

WHAT HAPPENS NEXT?

In the next hour you will receive an email from Utilitywise via Signable to digitally sign the Letter of Authority.

We will send you a copy of the signed Letter of Authority as confirmation.

Our Business Energy Experts will handle the switching process for you.

CHECK YOUR EMAILS

Utilitywise has sent you a document to sign via Signable.

From: Utilitywise via Signable
Subject: Utilitywise has sent you a document to sign

utilitywise

Hi,
Thank you for working with us regarding your energy management. We've sent you the document to sign online.
Please click the link below to sign using our secure document signing portal.

Please click here to sign the document
A Sample Letter of Authority

Please copy
https://app.signable.co.uk/sample into your browser
if you can't click the link above.

Kind regards,
Utilitywise

Close

3 STEPS TO SAVINGS

utilitywise

RETRIEVE QUOTES

British Gas

Switching to British Gas - 24 Months
Saving you £2,885 annually.

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CHECK YOUR EMAILS

Utilitywise has sent you a document to sign via Signable.

Utilitywise via Signable
Custom View email

utilitywise

Hi,
Thank you for working with us regarding your energy management. We've sent you the document to sign online.
Please click the link below to sign using our secure document signing portal.

Please click here to sign the document
A Sample Letter of Authority

Please copy
https://app.signable.co.uk/sample into your browser
if you can't click the link above.

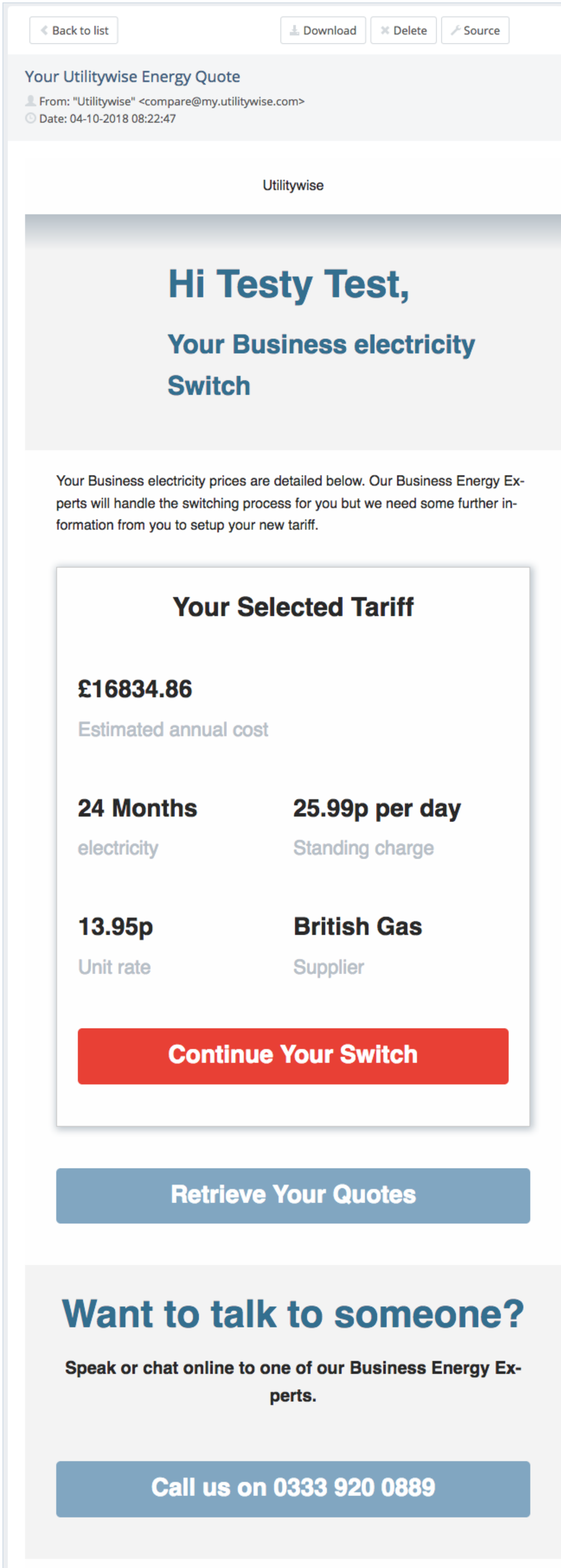
Kind regards,
Utilitywise

Close

3 STEPS TO SAVINGS

Getting a great deal on business energy is quick, and easy.

- Landing Page
- Step 1: Your Details
- Step 2: Your Results
- Step 3: Account Registration
- Step 4: Switch
- Step 5: Email Confirmation



Landing Page

Step 1: Your Details

Step 2: Your Results

Step 3: Account Registration

Step 4: Switch

Step 5: Email Confirmation

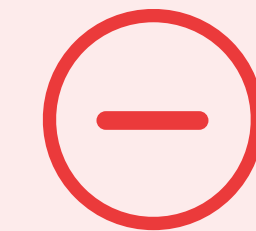
Impressions

Positives



They offer a full online journey

Negatives



While UtilityWise is one of the few business comparison sites to offer a full digital journey, the way it is structured is very confusing.

Poor hierarchy

Mandatory login thrown in in the middle of the journey. To make things worse, users must go to a new page to register for an account.

Lack of filters

Several bugs, but nothing major

Key Findings & Recommendations

Recommendation #1

Position ourselves as the business experts

Of the competitors offering business energy comparison services, 55% (5 out of 9) also offer domestic energy services, giving us the opportunity to position ourselves as one of the business experts. If we look at only the competitors currently offering some form of online journey, that number jumps to 71% (5 out of 7).

My suggestion is to include a block about this on the landing page and make sure the wording reflects this whenever possible.

EnergyLinx (Both), CompareTheMarket (Both), LoveEnergySavings (Both), UtilityWise (Business only), SwitchMyBusiness (Business only but no online journey), BritishBusinessEnergy (Business only but no online journey), MoneySupermarket (Both), USwitch: (Both)

Recommendation #2


Ask users for one or two pieces of information before starting the journey


77% (7 out of 9) of the competitors offering some sort of online journey ask for one piece of information (e.g. Postcode) before starting the journey. This approach should make it easier for users to start the journey and keep the invested once they have.


My recommendation would be to go down this route for the MVP and A/B test a version with just a CTA to measure the impact on the bounce rate of the landing page. USwitch also asks for an optional email address at this stage, which would also be interesting to test.

EnergyLinx (Yes), CompareTheMarket (No), LoveEnergySavings (Yes), UtilityWise (Yes), SwitchMyBusiness (Yes), BritishBusinessEnergy (Yes), MoneySupermarket (No), USwitch: (Yes), CheapEnergyClub (Yes)

USwitch








Compare energy deals now

EnergyLinx

Dual Fuel

Electricity

Gas

 We are Ofgem accredited, impartial and free to use

LoveEnergySavings

Compare Business Energy Prices Online:

Enter postcode

Go >

Recommendation #3

Address key user concerns

CtrlShift conducted market research for MIC last year and discovered the top reasons SMEs don't try to switch/manage their utilities is they feel it's not worth their effort. Bellow are the main reasons and the percentage of competitors who take steps to address these concerns. 44% (4 out of 9) of the researched competitors take steps to address some of these concerns (2 or more), while 33% (3 out of 9) try to address other concerns visitors might have (e.g. we're impartial and secure, we'll help you manage all your bills in one place).

My recommendation is to do the same and focus on the concerns CtrlShift identified. This will be reflected in the text and sections of the landing page, but also throughout the journey (e.g. we could show a section that reminds them how much they are on their way to saving, to maintain engagement).

EnergyLinx (other concerns), CompareTheMarket (some of these concerns), LoveEnergySavings (some of these concerns), UtilityWise (other concerns), SwitchMyBusiness (no concerns), BritishBusinessEnergy (no concerns), MoneySupermarket (some of these concerns), USwitch: (some of these concerns), CheapEnergyClub (other concerns)

1. The process isn't worth their time or they wouldn't save enough money
2. They don't have enough time
3. They do not trust someone else to do it for them
4. The process would be too complicated
5. They fear being contacted innapropriately

Recommendation #4

Provide an alternative to using MPAN/MPRN numbers

Of the business comparison sites offering online journeys, 50% (3 out of 6) offer users a choice between either entering their MPAN/MPRN numbers or allowing the comparison site to use information from energy databases as an alternative.

My recommendation is to explore the possibility of doing the same - the more flexible we are with the information we need from users, the more of them will be able to complete the journey.

EnergyLinx (Yes), CompareTheMarket (Yes), LoveEnergySavings (No), UtilityWise (No), SwitchMyBusiness (Yes), BritishBusinessEnergy (No)

Can we use your industry held data?

Yes

No

Do you know your MPAN?

Yes

No

MPAN

S /

Find

OR

Can we use your industry held data?

Yes

No

Is this a change of tenancy?

Yes

No

What is your contract end date?

30

12

2018

I don't know

Who is your current supplier?

Affect Energy

How much energy do you use?

kWh per year

Recommendation #5

Make it clear to users they will be able to compare tariffs and switch to one by the end of the journey

66% (4 out of 6) of our direct competitors have a full online journey (users can both compare prices and switch to a selected tariff). The competitors who don't have an online journey still mislead users into giving them their details with what appears to start like an online journey.

This means users might be skeptical about what to expect from MIC so my recommendation is to try to alleviate this concern by making it clear we have a full online journey.

EnergyLinx (Full Journey), CompareTheMarket (Full Journey), LoveEnergySavings (Full Journey), UtilityWise (Full Journey), SwitchMyBusiness (No Journey), BritishBusinessEnergy (No Journey)

Recommendation #6

Get the mechanism for saving quotes right

55% (5 out of 9) of the competitors offering full online journeys offer users the option to save their quotes for later, either by creating an account (60% or 3 out of 5), autosaving the quote to the browser’s caches (20% or 1 out of 5) or providing a quote ID (20% or 1 out of 5).

My recommendation is to save progress to the browser’s caches for MVP and explore an account creation mechanism for a future version. The account approach has a few benefits: namely starting to get users accustomed to the idea that MIC is a central place for all their quotes and bills information and making it easier to get their details. Another big benefit of this approach is the fact that we get to use Social Login buttons, reduction friction and ensuring we have accurate contact details. No competitors are doing social account creation yet.

EnergyLinx (Yes), CompareTheMarket (No), LoveEnergySavings (No), UtilityWise (Yes), SwitchMyBusiness (No), BritishBusinessEnergy (No), MoneySupermarket (Yes), USwitch: (Yes), CheapEnergyClub (Yes)

Retrieve a previous quote

Please enter your Personal Projection ID and your Supply Postcode

Personal Projection ID:

Supply Postcode:

Retrieve Quote

Close

Welcome back!

On your last visit, you gave us the details for **E140LU** [\(Change postcode\)](#)

Standard (Variable)

Electricity

100 kWh

annually

Compare using these details

[Change these details](#)

Prefer to speak to us?

Call our UK-based Energy Experts for free on:

0800 6888 244

utilitywise

Sign in

Please enter your email.

Email

No account? Create one!

Next

Sign in with Google

Recommendation #7

Test using pre-populated fields post MVP

44% (4 out of 9) of the competitors offering some sort of online journey use pre-populated fields. While I think there is merit to this approach and it could speed up the experience for some users, I think it would make the experience more confusing and messy (the competitors that do it have some fields pre-populated and others empty).

My recommendation is to test this post MVP.

EnergyLinx (Yes), CompareTheMarket (Not for business), LoveEnergySavings (No), UtilityWise (Yes), SwitchMyBusiness (No), BritishBusinessEnergy (No), MoneySupermarket (Yes), USwitch: (Yes), CheapEnergyClub (No)

Money
Super
Market

Call us now on 0800 170 1921
Mon-Thurs 9am-8pm | Fri 9am-5:30pm | Sat 10am-2pm

GAS & ELECTRICITY

1

Your energy usage

2

Results

3

Switch

4

Thanks

About the property

Which address would you like to save money at?

> Need help?

House number or name

Postcode

Find address >

About the supply

What are you looking to compare?

> Need help?

Gas & Electricity (Dual Fuel)

Just Gas

Just Electricity

Do you have the same supplier for both gas and electricity?

Yes

No

Who is your current supplier?

> Need help?

British Gas

British Gas

E.ON

e-on | UK

EDF Energy

edfenergy

npower

npower

ScottishPower

scottishpower

SSE

sse

How do you usually pay?

> Need help?

Please select

Are you on an Economy 7 tariff for your electricity supply?

> Need help?

Yes

No

Do you know your current tariff?

> Need help?

Please select

About your energy usage

Do you know how much you spend (£) or how much you use (kWh)?

> Need help?

Yes

No

Service you can trust

ofgem

Confidence Code

Compare energy

MoneySuperMarket is fully accredited to the Ofgem Confidence code to compare energy for domestic consumers.

FAQs

> How does MoneySuperMarket.com make money?

> How does our calculator work out your annual savings?

> Will my supply be interrupted?

> Is your site secure?

Our site is protected by GlobalSign

secure

GlobalSign

uGAMC

Learn more

Recommendation #8

Finding the most sensible way of asking for contact information

All of our competitors ask users for contact information but they do it in different ways, and considering concerns over being contacted inappropriately is one of the major reasons users don't engage with comparison sites, it's important that we thread carefully.

I think this will be one of the tougher problems to crack so I propose the following:

1. We should first do more exploratory research (looking for existing research and talking to sales agents are two approaches)
2. We should spend some time exploring ideas for how best to handle this.
3. Once we have a few concepts, we can test them with focus groups or with a pool of existing clients that have agreed to participate in research.
4. Once we have refined our ideas, we could decide how to split traffic to the MVP and see which performs best in the real world.

Where competitors ask for contact information

ComparetheMarket

Before seeing results (step 2)

LoveEnergySavings

Before seeing results (step 1)

MoneySupermarket

Before seeing results (step 1)


UtilityWise

Before seeing results (step 2)


USwitch

USwitch will ask for an optional email before the journey even starts. They will then require all contact details after users have selected a tariff.


This is the most user friendly approach.




Your postcode



Email address (optional)



Compare energy deals now



About You


Title

MrMrsMissMsDr

First name


Last name

Email address



☐

Email me money-saving deals and expert insight.




Phone number

Mobile

What is your date of birth?

DD/MM/YYYY



☐

Yes, I give consent for First Utility to perform a credit check

First Utility may perform a credit check on you. If they do, this will appear on your credit report and could affect your credit score.

☐

If your household has occupants with specific medical or age-related requirements, or suffer with other vulnerable characteristics or circumstances, your new supplier can provide designated services via the Priority Services Register. I would like to apply for the Priority Services Register (PSR), and I consent to uSwitch sharing my information with First Utility who may share this information with my local network operator, who can provide additional support.

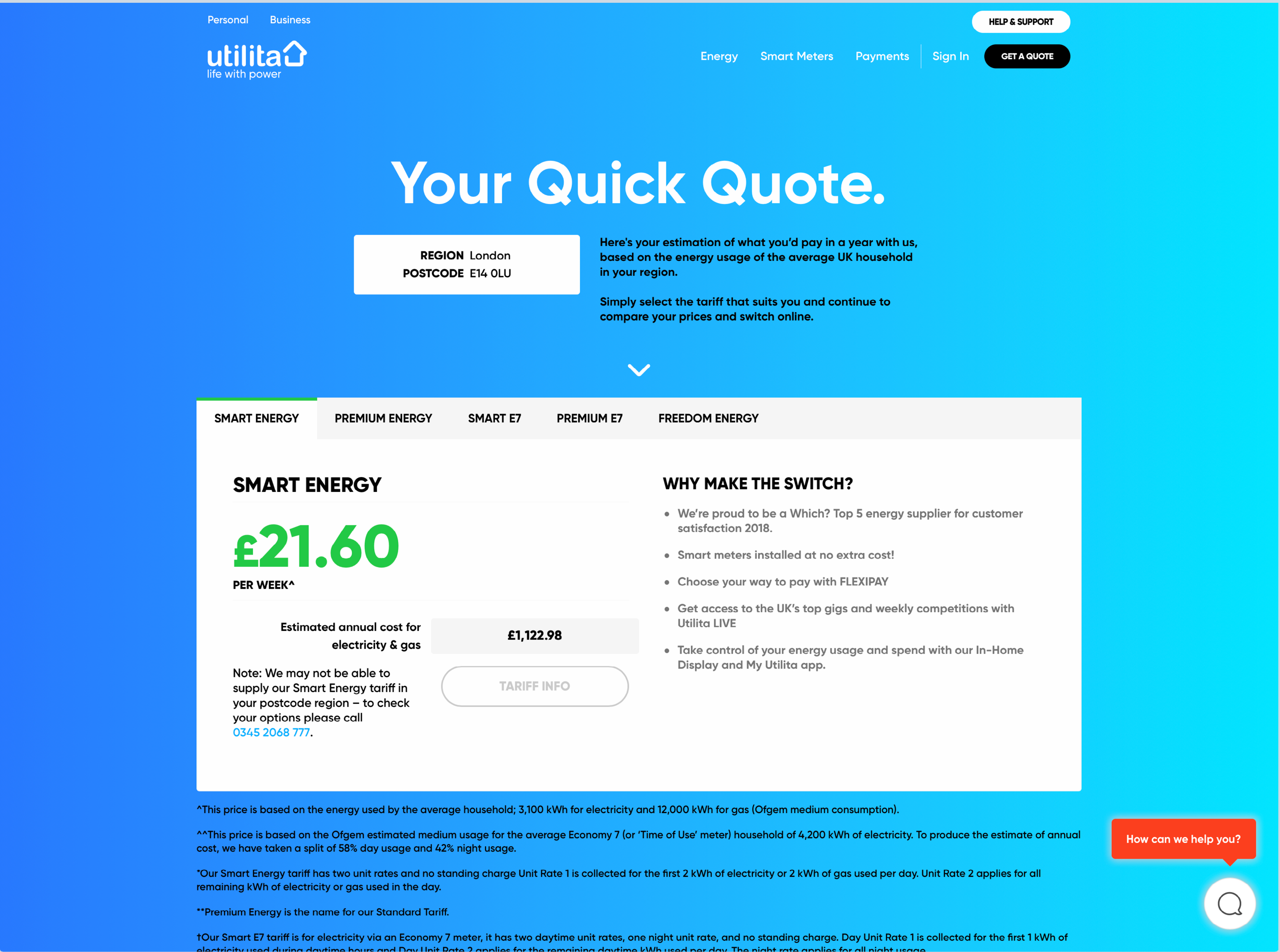
Continue

Recommendation #9

Keep it simple

While our direct competitors ask plenty of questions, providers like Bulb, Ecotricity and Utility Warehouse can afford to ask far fewer questions, and since we are indirectly competing with providers, we should remember to keep our experience as simple and short as possible. Utilita only asks for the postcode before showing prices.

My recommendation is to make extra sure we are not asking for any information we don’t absolutely need or at most clearly mark it as optional.



Links

[Summary of CtrlShift's market research](#)

[CtrlShift's full report](#)

[Full resolution images of the journeys shown in this document](#)

[General UX Principles when designing forms](#)